

Project Portfolio



Research, Monitoring and Evaluation



Empowerment thru
Creative Integration

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EVIDENCE FOR CHANGE: ECI'S M&E PORTFOLIO



01 Introduction

At ECI, Monitoring and Evaluation (M&E) is at the core of our development practice. We design and implement comprehensive M&E systems that not only measure progress but also drive strategic improvements and accountability across all levels of programming. Our approach emphasizes the generation of credible, timely, and actionable data to inform decision-making, optimize resource use, and demonstrate results. By aligning our frameworks with national and international standards, we ensure that our methodologies remain rigorous, transparent, and adaptable to both emerging priorities and local realities. We go beyond traditional M&E to foster a culture of learning and continuous

improvement. Our work is grounded in participatory processes that involve communities, implementing partners, and institutional stakeholders—ensuring that diverse perspectives shape both the assessment and evolution of interventions. By integrating mixed-methods research, real-time data systems, and responsive feedback mechanisms, we help our partners understand what works, why it works, and how it can be scaled or adapted. This enables not just monitoring for compliance, but evaluation for transformation—ensuring that programs are not only accountable, but also smarter and more impactful over time.

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02 Strategic Approach

ECI follows a participatory, multi-method research approach rooted in global standards such as OECD-DAC criteria. Its methodology emphasizes:



Mixed Methods Design

Combining quantitative (surveys, structured tools) and qualitative (KIs, FGDs, case studies) tools.



Contextual Sensitivity

Adapting research frameworks for marginalized groups, fragile areas, and low-literacy populations.



Local Capacity Building

Training enumerators and field teams on ethics, data tools, and community engagement.



End-to-End Services

From tool development and training to data analysis, visualization, and policy-ready reporting.



Strategic Use of RME

Supporting adaptive learning, impact measurement, and future programming design.

03



04 Conclusion

ECI's RME practice is a cornerstone of its mission to promote evidence-based, impactful, and sustainable development. By capturing community voices, quantifying program outcomes, and offering actionable insights, ECI empowers partners to refine strategies and maximize impact. With every research assignment, ECI strengthens its commitment to learning, transparency, and development rooted in ground realities.

This portfolio provides a comprehensive overview of ECI's Monitoring and Evaluation expertise, reflecting our commitment to fostering accountability, learning, and impact across all stages of program implementation. Through tailored M&E frameworks, rigorous data collection methods, and collaborative stakeholder engagement, we ensure that interventions are continuously assessed and refined to maximize effectiveness. Our work is guided by the principles of transparency, inclusivity, and results-based management, enabling our partners to make informed decisions and demonstrate real-world impact. As you explore the following projects, you will see how ECI translates insights into action—turning data into direction and evaluations into enduring value.





2025

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Baseline Survey under Better Cotton Initiative (Shaheed Benazirabad)



ECI conducted a structured baseline survey in Shaheed Benazirabad, using a mixed-method approach that included 12 FGDs, 8 KIs, and 354 HHs. The baseline generated strong field evidence through extensive household-level data collection and community consultation. Findings supported clearer mapping of practices and gaps linked to Better Cotton principles, strengthening the foundation for evidence-based planning and monitoring. The activity also supported gender-differentiated evidence and strong farmer representation, including women, enabling more inclusive programme design. This baseline strengthened data availability for future interventions by establishing a comprehensive reference point for improvement tracking.

2023

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Baseline Survey of the Project Livelihood of Marginalized and Neglected Communities



Empowering Livelihood of Marginalized and neglected communities is a project of Taangh Wasaib Organization (TWO) that focuses on the poor and deprived communities. The project has four major components: livelihood development, adaptation to climate change, leadership development, and staff and organizational development. Under this project, a baseline survey was to be conducted to assess the current situation of the targeted project beneficiaries with regard to their livelihood and income generation. To accomplish this activity, TWO hired the services of ECI to avail its professional services. Moving on with the given assignment, ECI conducted a 02-Day Training for the staff of TWO on 31st January–1st February 2023 in Sargodha to build their capacity for essential skills to conduct the baseline survey.

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Study on Value Chain in Targeted Areas of Balochistan



In response to the priorities of the Government of Pakistan on poverty reduction, the World Bank in close consultation with Government of Balochistan (GoB) and relevant stakeholders designed the Balochistan Livelihoods and Entrepreneurship Project (BLEP) focusing on improving livelihoods of rural communities by promoting employment opportunities and sustainability of enterprises in project districts. The project will be implemented in eight districts in the north of Balochistan, including Killa Abdullah, Killa Saifullah, Chagai, Sherani, Pishin, Mastung, Zhob and Nushki and will benefit rural households to promote livelihoods



through enterprise development and job creation. BLEP hired the services of ECI to write a comprehensive report on "Handmade Carpets, Hand Embroidery / Needle Work and Tailoring" value chains. Moving forward with the assignment around 200 interviews for each value chain (collectively 600) were conducted with relevant stakeholders to get the required information and a comprehensive report was submitted.

2022

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Translation of material in Urdu and Sindhi: RD-FSM



Research and Development Forum Safe Motherhood (RD-FSM) contracted ECI for the technical translation of the content into two languages. The translation work involved text given in all the main and secondary pages of their website, rolling banners on the top and sides of the pages, subtitles of the video testimonials and counseling book given on the website of the client.

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Situational analysis for comprehensive Eye Care (CEC): FHF



The Fred Hollows Foundation decided to conduct a situational analysis for the project of comprehensive Eye Care (CEC) targeting females working in garment factories. FHF has awarded ECI with a contract for training and Pre-testing session of enumerators in Lahore. Therefore, the enumerators were trained for baseline study/situation analysis for the CEC in garment factories located in Lahore and Faisalabad. Based on this training these enumerators performed the situational analysis which included mapping and 500 KAP surveys. After the completion of this process and based on the findings of the Situational analysis, an evaluation report was prepared and submitted by ECI.

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Promotion of alternative agriculture and livelihoods: NOAD



NOAD implemented a project titled Promotion of Alternative Agriculture and Livelihoods in Khanewal, Vehari and Sahiwal districts. On completion of this project, an end of project evaluation assignment was awarded to ECI. ECI conducted field research/evaluation on three different NOAD partners (NHWO, RDF, DAEP). Field and off field activities rendered by the NOAD project team were also evaluated under this assignment. ECI team has conducted end of project evaluation and after the completion of the field evaluation a report has also been submitted.



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Evaluation of project titled shared future socio-economic cooperation for better future: REEDS



Rural Education and Economic Development Society (REEDS) and Pak Mission Society (PMS) initiated a project "Share Future Socio-economic Cooperation for Better Future" among religious minorities and the marginalized majority at local and national level. ECI was contracted the end of project evaluation of this initiative in the targeted areas of Islamabad, Rawalpindi, Rahimyar Khan and Gothki.

2021

19

End Evaluation of Alternative Dispute Resolution (ADR) Project



The Asia Foundation

ECI was awarded a monthly assignment regarding the end evaluation of a 5 years The Asia Foundation's (TAF's) project Alternative Dispute Resolution (ADR) implemented in the targeted districts i.e., 10 from Punjab (Attock, Bahawalpur, Lahore, Faisalabad, Rawalpindi, Sargodha, Multan, Gujranwala, D.G. Khan, and Sahiwal) and 04 from Sindh (Karachi, Hyderabad, Sukkur, and Khairpur). Followed by desk review, the detailed evaluation process cover using OECD evaluation criteria. The comprehensive methodology devised includes Focused Group Discussion (7 from Punjab and 3 from Sindh), Key Informant Interviews (16 from Punjab and 9 from Sindh), In-depth Interviews (2 from Punjab and 2 from Sindh), and Online Survey Forms (500 individuals).

The assignment results aim to assess the relevance, performance, impact, and management arrangements of the project as well as to gauge the stakeholder's engagement, capacity development process, lessons learned, and way forward for a similar future intervention regarding ADR.

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CEC Project End Line Evaluation




The Fred Hollows Foundation

ECI concluded an end-of-project evaluation for Fred Hollow Foundation's (FHF) for its Comprehensive Eye Care (CEC) project targeting females involved in agriculture and cottage industry. The purpose of this evaluation was to determine the extent to which the project's intended outcomes were achieved and what factors contributed to it. The intended use of the findings would become the foundation for similar programs in the future regarding eye health care and provide evidence of the effectiveness of the model including what worked and what not in the project's context.




ECI in this context carried out a detailed review of the project documentation followed special design of the evaluation study included: Key informant Interviews, Focused Group Discussions, and surveys, covering the essential elements (Effectiveness, Impact, Relevancy, /Appropriateness, sustainability) for effective data collection.

A total of 451 beneficiaries were interviewed from health departments including both office and field level staff members through 20 Focus Group Discussions (FGDs) and 29 Key Informant Interviews (KIIs) from target districts.


17	Contextualization, adaptation and translation of curricula regarding L2E), in Urdu language.	
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ECI contextualized and adapted L2E module in context of KPK Newly merged district. In this project ECI will conduct FGD and 5-day ToT with IRC selected trainers on approved L2E module.

2020

16	Training of Data Collectors – Research and Development Solutions	
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To facilitate Research and Development Solutions (RADS), ECI was represented by Rabia Khan as a Training Consultant during which our trainer first received a ToT. Based on the received training, our trainer delivered a pilot training in Peshawar, which was followed by the delivery of online ToT for data collectors in different provinces on Reproductive Health Services and Family Planning Services amid COVID-19.

15	Baseline Survey for Strengthening Livelihood of Marginalized Communities	
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Strengthening Livelihood of Marginalized Communities is a project of TWO which focuses on poor and marginalized communities the project's target areas are 4 districts of Punjab including Sargodha, Lahore, Nankana Sahib and Mandi Bhauddin. TWO hired services of ECI in this regard. ECI conducted a 02-Day Training for the staff of TWO on 09th -10th March 2019 to train them with skills essential to conduct the baseline survey. At the end of training the staff devised their data collection plan and conducted baseline survey in the aforementioned districts. In the baseline survey data was gathered from a total of 120 respondents. The baseline survey report aimed to provide an information base against which the projects progress and effectiveness can be monitored during implementation phase and after the activity is completed.



14 Data Collection for Mother & Child Health Weeks Evaluation



ECI facilitated Institute of Social and Cultural Studies (University of Punjab) in their end of programme evaluation contracted to them by UNICEF. ECI conducted KII's and FGD's in 2 Districts of Baluchistan (Kech and Zhob) and 4 Districts of Sindh (Nosheroferoze, Shikarpur, Karachi South and Dadu). The assignment included 70 KAP surveys with mothers, 10 surveys with LHWs, 3 FGDs (with LHS, LHW and Vaccinator) and 6 KIIs with health managers and one case study of mother from each district.

13 End of Programme Evaluation for CRCFA Programme of UNICEF



ECI conducted an end of programme evaluation for a 7-year initiative of UNICEF. Under this evaluation, a detailed survey has been conducted in 6 districts of Pakistan (Lasbela, Ghotki, Khairpur, Rajanpur, Rahim yar Khan and Bahawalpur). Over all the survey comprised of 1134 KAP survey questionnaires, 24 FGD's, 63 IDI's, 2 Meeting, 106 Observation checklists and 3 Case Studies. A holistic survey was conducted in Balochistan, Sindh and Punjab in the targeted districts of Lasbela, Ghotki, Khairpur, Rajanpur, Rahimyar Khan and Bahawalpur. The stakeholders involved in the survey included the community, community influential, district and national level government departments, staff of Implementing Partners and UNICEF staff at Country Office & Provincial Offices.

For analysis purposes the data from household survey was entered twice (double entry) to avoid any data collection & entry errors. The qualitative and quantitative data was corroborated to give findings of the evaluation.

12 Baseline Survey for Trocaire



The survey comprised of KAP survey and Organizational Capacity Assessment (OCA) of Trocaire Partner Organizations. A total of 351 respondents (179 males, 172 females) from villages of Dadu, MirpurKhas, Sanghar and Umerkot responded for KAP survey while 6 Partner Organizations of Trocaire were assessed.



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Mapping and Scoping Study of Small and Medium Enterprises for TiE Islamabad



A baseline survey of Small & Medium Enterprises (SMEs) was conducted in Layyah and Jamshoro. The SME sector in Pakistan is marred by issues hindering its growth which include (i) access to finance; (ii) access to inputs; (iii) access to markets for the products. For this purpose, this survey was conducted for mapping the SMEs, MNCs, MFIs and BDSPs in Jamshoro and Layyah along with identification of high potential value chains in the district. The results indicated that there was an absence of government's commitment to the development of SME sector in both the districts. There was a lack of information available efforts and local linkages, data for 66 SMEs in Layyah and 59 in Jamshoro was collected, and they were analyzed in terms of youth-led leadership, female employees, annual turnover for a minimum specified amount and geographical scope. It was found that a lot of support in terms of capacity building and mentoring is required for these organizations to operate at full potential. The scoping study concluded that it was important to implement an integrated project which works with all the actors in the Value Chain in the two districts so that capacity of all the actors is built to create a sustainable ecosystem.

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Online Survey under Pakistan Youth Advocacy Project for Plan International, Pakistan



In view of the upcoming elections in 2018, this project was designed in order to mainstream youth voices in the political process. For this purpose, ECI was contracted for the consultancy 'Taabeer Se Taameer Tak' under which mapping of political manifestos of 5 major political parties of Pakistan (PTI, JI, PML-N, PPP and MQM) was done and a comprehensive research toolkit was developed. As part of the research process, 57 group discussions and 7FGDs were conducted with 1796 youth from 29 institutes in Lahore, Multan, Karachi, Jamshoro, Thatta, Vehari and Islamabad. An online survey was also conducted for 3807 youth from all parts of Pakistan and the findings of the research were presented in an analytical report for further dissemination among political leaders and government stakeholders prior to the finalization of their political manifestos.

9

Centre Assessment & Value Chain Research of Key sub-sectors for Afghan Aid



A value chain analysis was conducted across three sub-sectors: horticulture, agronomy, and non-farm enterprises and a framework was developed for giving stakeholders a deeper understanding of the market actors and important linkages under the livelihood development program.



8 Survey for Identification of Employable Skills for HDF



A market assessment was conducted in Multan and Muzaffargarh for identifying the skill gaps in the local markets and how to effectively bridge that, while at the same time improve the economic conditions of young girls and women. This study was conducted with the support of **HDF for the project titled 'Women Leaders of Tomorrow' which is being funded by Oxfam**. It encompassed 8 FGDs with young females aged between 11-25 years and meetings held with different market stakeholders: industries, SMEs, TVET Institutes, Labor Department and Chamber of Commerce. Demand and supply side assessment was conducted, along with income profiling and keeping in view the socio-economic factors, 13 technical skills were identified for Muzaffargarh and 10 for Multan.

7 Research on State of Cooperation between TVET Institutions and Potential Employers in KP & FATA for GIZ



The research was carried out for GIZ where Public TVET institutions, Private TVET institutions and Enterprises that employed TVET graduates were consulted. A total of 105 in depth interviews and 130 Stakeholder Surveys were conducted in 4 districts of KPK and 1 agency of FATA.

6 Research for Craft Market Assessment for RDF



Intensive market-based research was conducted for female Home-based workers and the products they produce across 4 UCs of District Tharparkar. Under this assessment local and international handicrafts market were evaluated and opportunities for the HBWs were identified. 4 FGDs were also conducted with 94 HBWs; and 28 key informant interviews, along with market survey with retailers and middle-men in Islamabad and Sindh. Based on the findings of the research, sales and distribution strategies were designed for enhancing the income stream of the HBWs.


5 Research for Determining Market Demand for Skilled Youth for RDF




The purpose of the study was to identify market demand and available opportunities for skilled, semi-skilled and unskilled youth in order to ensure and enhance their employability. A qualitative study that engaged 193 locals (both males and females) and various stakeholders (Governments Departments, Technical Training Institutes and NGOs) led to the identification of 19 skills across 8 broad industrial sectors keeping in mind the wage trends,




youth preferences and available skills in order to facilitate RDF in designing and implementing market-driven skill development trainings for the youth.

4	Value Chain Research of Home Textiles Sub-sector in Pakistan for UNIDO	
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A value chain analysis for various sectors including gem stones, jewelry and marble mosaic. The focus of the research was to improve quality of the craft products produced by women and improve linkages with supply chain partners and access for women artisans to competitive markets.

3	Market Survey & Marketing Strategy for World Vision	
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World Vision contracted ECI to conduct a market survey and center assessment and to formulate a Market Strategy Plan for ten villages selected by World Vision. This research was to identify means of achieving the objectives of both Household Enterprise Development (HED) and Women Entrepreneurship Development (WED) in the region.

2	Research Evaluation of BRAC Pakistan's Microfinance Program for Oxfam Novib	
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In selected districts of KPK (Charsadda, Peshawar, Nowshera) evaluation-based research was conducted to assess the impact on Women Borrowers. Focus Group Discussions and Interviews were organized to assess perceptions of BRAC's female borrowers.

1	Market Assessment and Capacity Building of MEDA's KFP Water Environment and Sanitation Society (WESS) in Value Chain Approach to Economic Development for USAID & MEDA	
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ECI worked with MEDA and FAO to support implementation of the USAID funded Women's Economic Empowerment in Balochistan (WEEB) Project by providing technical assistance to and building capacity of Balochistan-based Water, Environment and Sanitation Society (WESS). ECI's role in the project involved supporting WESS to effectively design the economic development intervention for 5000 marginalized women producers using the value chain approach; as well as conducting a market research, development of a project implementation plan for five districts in Balochistan, design and conduct of specialized workshops for rural facilitators and sales agents as well as providing mentoring and handholding support throughout the project.