

# QUARTERLY NEWSLETTER

July - September 2025



## Quarterly Reflections:

As we reflect on the past quarter, we are proud to share a tapestry of impactful initiatives that showcase ECI's unwavering commitment to empowering communities, strengthening institutions, and advancing inclusive growth. From equipping women with financial and literacy skills to enhancing climate-smart agriculture practices, from fostering digital awareness among factory workers to creating knowledge resources for farmers and facilitators, our teams have worked tirelessly to deliver meaningful change.



These three months were marked by diverse collaborations with partners including RDF, LAS, CARE, NI, FAO, WWF, and White Rice, spanning across provinces and districts of Pakistan. Together, we conducted large-scale surveys, developed farmer-friendly manuals, facilitated nationwide training programs, and organized awareness campaigns reaching thousands of individuals. At the same time, our internal culture thrived through certification programs, spiritual and cultural gatherings, environmental drives, and recreational activities, reminding us that our impact resonates both within and beyond the field.

This edition of the newsletter celebrates not just completed assignments, but also the dedication, resilience, and shared vision that continue to define ECI's journey toward sustainable and inclusive development.

## Spotlight on **Success**

As we look back on the past three months, we celebrate the successes that shaped lives and inspired possibilities. These initiatives highlight the dedication of our teams, partners, and communities in creating lasting impact.

### Baseline survey for Identification of Previous Practices and Methods Used by Farmers on 6 Principles of Better Cotton

ECI successfully conducted a baseline survey for RDF in Taluka Sakrand, District Shaheed Benazir Abad, covering 15 Union Councils. The study engaged 354 smallholder farmers including 63 women and 291 men through household interviews, alongside 12 focus group discussions and 8 key informant interviews with institutional stakeholders. The findings captured community perspectives on cotton farming, climate challenges, and gender roles, providing a strong evidence base for informed project planning and interventions.





### Financial Literacy Training for Women:

ECI partnered with the Legal Aid Society (LAS) under the Women's Rights to Legal and Matrimonial Property (WRLMP) program to conduct financial literacy trainings across Karachi, Larkana, and Sakrand. These sessions equipped women with essential knowledge on financial literacy and empowerment with financial independence. In total 6 sessions were conducted, 2 in each district. 59 women participants (20 in Karachi, 20 in Larkana, and 19 in Sakrand) were engaged, fostering awareness, confidence, and decision-making power.

### Adult Literacy Training for Women:

Under the WRLMP project with the Legal Aid Society (LAS), ECI facilitated Adult Literacy and Numeracy (ALAN) trainings in Karachi and Larkana. These sessions enabled participants to better assert their rights and strengthen their economic independence by knowing the basic literacy and numeracy skills. In total 2 trainings were conducted, one in each district. 48 women (30 in Karachi and 18 in Larkana) benefitted from this initiative, marking an important step toward gender equality and empowerment.



### Training on improve Sales Techniques and Gender Mainstreaming under Strive Women Project:

Under the Strive Women Program, led by CARE Pakistan and supported by the Mastercard Center for Inclusive Growth, ECI is implementing a series of interventions to enhance the financial health and resilience of women-led micro and small enterprises (W-MSEs). ECI has developed a comprehensive training package covering effective sales techniques, gender mainstreaming, and financial literacy tailored for women entrepreneurs at varying literacy levels, including non-literate, semi-literate, and literate participants.

To ensure sustainable outreach, a five-day Training of Trainers (ToT) was organized in Multan and Hyderabad, where 36 trainers (30 women and 6 men)-18 from Punjab and 18 from Sindh-were equipped with facilitation skills and technical knowledge to cascade the trainings further

So far, 291 bank employees (229 men and 61 women) have been trained out of a target of 600 through 29 sessions conducted across key districts, including Islamabad, Multan, Rawalpindi, Attock, Khanewal, Chakwal, Lodhran, Taxila, Gujar Khan, Muzaffargarh, and Vehari. In addition, ECI is collaborating with Microfinance Banks (MFBs) to deliver financial literacy sessions for 7,200 women entrepreneurs and facilitate the opening of 4,320 new bank accounts, strengthening women's access to financial services.



## Maternal Health and Newborn Nutrition Project: NI

ECI is supporting NI in the Maternal Health and Newborn Nutrition project across selected districts including Nushki, Ziarat, D.I. Khan, Shangla, Khanewal, Vehari, Hyderabad, Jamshoro, Badin, Bin Qasim, Sujawal, and Gadap. ECI's role is to provide logistics, administrative, HR, and financial support to ensure smooth implementation and timely delivery of project activities in these locations.



## Event Management and Implementation Services of MMS Pakistan

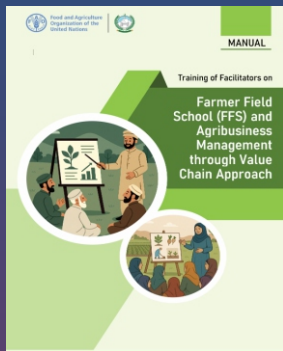
ECI is delivering event management and logistics arrangements for NI's Multiple Micronutrient Supplementation (MMS) initiative across all provinces of Pakistan. These services include planning, organizing, and executing large-scale events and stakeholder engagements to enhance awareness and advocacy on maternal and newborn nutrition at the national level.



## Capacity Enhancement of Factory Workers on Financial Health: Rise Digital

ECI successfully implemented and concluded the RISE Digital Program across multiple leading factories in Pakistan between July and September 2025, focusing on enhancing the financial health, digital awareness, and overall well-being of factory workers. At US Apparel Lahore Unit 1 & 2, the program delivered a comprehensive package of rollout sessions, outreach rounds, focused trainings, refresher activities, and innovative jingle campaigns across production, WASH, quality, packing, packages, and stitching sections, engaging over 4,200 workers (100 in rollout sessions, 1,400 in outreach, 200 in training and refresher sessions, and nearly 1,800 through jingles). At Interloop Denim Kasur, activities commenced with a kickoff meeting involving 11 participants, followed by a baseline with 52 peer educators, workers, and managers, leading into capacity-building for 20 peer champions and representatives, rollout sessions with 100 workers, and outreach for 70 more, directly engaging over 250 individuals and establishing strong peer education and workplace learning foundations. Meanwhile, at Yunus Textile Mills Limited (YTML), Karachi, the program advanced with outreach on Module 7 (Stress Management) and Module 8 (Building Harmonious Workplace Relationships), refresher sessions, and an endline survey, culminating in a comprehensive endline report with participant case studies, a closeout and sustainability meeting attended by representatives from RISE, Target (the brand), factory management, and ECI, and random outreach to 700+ workers. Similarly, at Alkaram Unit-3, Karachi, ECI finalized and uploaded the endline report with case studies, led the closeout and sustainability meeting with RISE, Target, and factory management, and conducted random outreach to 1,150+ workers. Across these sites, ECI ensured strong collaboration between RISE, brand partners, and factory teams, effectively embedding digital learning, workplace harmony, and financial health practices, and formally concluding the program with sustained impact and recognition.





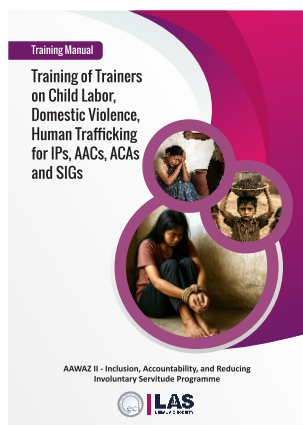
## National Consultant/ Training Manual Expert:

Under this consultancy with the Food and Agriculture Organization (FAO), ECI successfully developed a comprehensive farmer package of handbooks and ToT manuals to strengthen farmer capacity and trainer effectiveness. For farmers, a package was designed in both Urdu and English, covering Effective

Management of Farmer Field Schools (FFS) as well as Agribusiness and Farmer Marketing Collectives (FMC), providing practical guidance on production, organization, and market linkages. To complement this, ECI also produced a Training of Facilitators Manual in English and Urdu, focusing on FFS facilitation techniques and agribusiness management skills. Together, these resources form a complete learning toolkit aimed at empowering farmers with knowledge, and equipping facilitators to deliver high-quality, participatory training in the field.

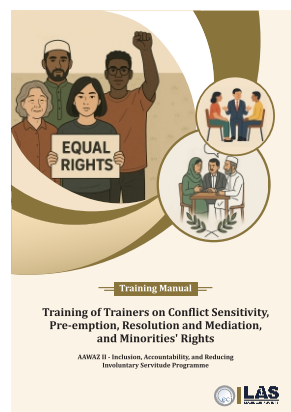
## Training on Child Labor, Domestic Violence and Human Trafficking:

As part of the AWAZ II Project, ECI is also leading a specialized training for LAS on child labor, domestic violence, and human trafficking. The assignment covers the development of a tailored training manual and handbook, delivery of a three-day training in Hyderabad, and submission of a detailed outcome report. By equipping IPs, AACs, ACAs, and SIGs with knowledge and tools, the program enhances collective action against exploitation and strengthens protection systems.



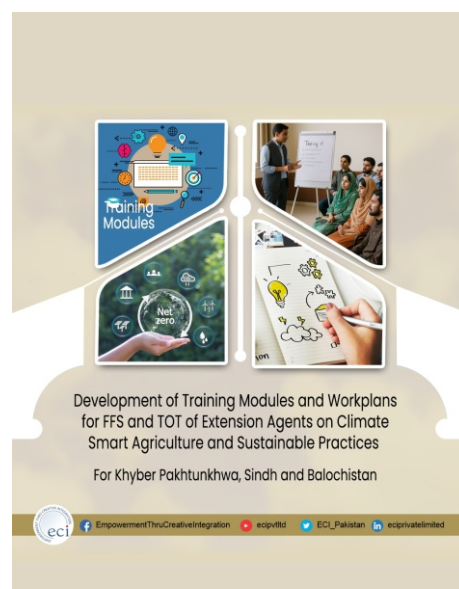
## Training on conflict sensitivity, pre-emption, resolution, mediation and minority Rights:

ECI was commissioned by the Legal Aid Society (LAS) under the AWAZ II Project to design and deliver training on conflict sensitivity, pre-emption, resolution, mediation, and minority rights. The scope includes developing a detailed manual and handbook, facilitating a two-day training in Hyderabad, and producing a comprehensive evaluation report. This initiative strengthens participants' capacity to engage in inclusive dialogue, foster solidarity, and contribute to peacebuilding efforts.



## CSA Training Curriculum & Modules - Development of Training Curriculum, Modules and Workplans for Farmer Field School and TOT of Extension agents (MTs) on Climate Smart Agriculture and sustainable practices in Three Provinces (Khyber Pakhtunkhwa, Sindh and Balochistan):

ECI has been awarded a landmark consultancy by WWF-Pakistan to develop a comprehensive training curriculum, modules, and workplans for Farmer Field Schools (FFS) and Training of Trainers (ToTs) on Climate Smart Agriculture (CSA) across Khyber Pakhtunkhwa, Sindh, and Balochistan. The assignment entails an in-depth desk review and training needs assessment, followed by the design of localized, gender-responsive CSA modules and farmer-friendly materials. ECI will also organize province-based ToTs for extension agents, equipping them with participatory learning tools.



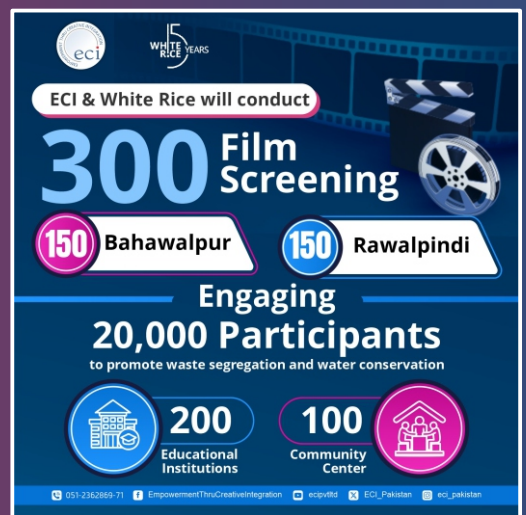
## Gender-Responsive and Climate-Resilient Livelihood Training Material Development and Capacity Building on livelihood/Small Scale businesses under Recharge Pakistan in KP, Sindh, and Balochistan:

ECI has been engaged by WWF-Pakistan under the Recharge Pakistan program to develop gender-responsive and climate-resilient livelihood training materials and deliver capacity-building interventions across KP, Sindh, and Balochistan. The assignment includes a Training Needs Assessment and Livelihood Diversification Plan (LDP) to identify sustainable household business opportunities for vulnerable groups, particularly women, youth, and indigenous communities. ECI will design curricula and IEC materials, conduct awareness sessions, and deliver training to 133 women on climate-smart enterprises such as kitchen gardening, poultry, orchards, and agroforestry. Additionally, 120 men and women will receive enterprise support to establish diversified income-generating activities. All deliverables-including survey reports, training materials, and livelihood plans-will be developed with strong safeguards for gender inclusion, indigenous peoples' rights, and climate resilience.



## Film Screening Campaign in Bahawalpur & Rawalpindi:

ECI has recently been commissioned by White Rice to implement a large-scale Film Screening Campaign in Bahawalpur and Rawalpindi. The initiative will include 300 screenings-200 in educational institutes and 100 in community centers, reaching an estimated 20,000 individuals. The campaign's primary audience comprises mothers, fathers, housemaids, teachers, students, and women leaders, with the goal of raising awareness and sparking dialogue on critical social and community issues through impactful storytelling.



## ECI Pulse: Culture & Initiatives

Through campaigns, cultural events, and recreational activities, ECI Pulse reflects the vibrant energy and collective spirit of our team. These initiatives remind us that growth happens not just in the field, but also within our own community.

## ECI Certification & Inclusion Programme 2025-26

The ECI Certification & Inclusion Programme 2025-26 has officially launched, offering associates and trainers the opportunity to renew their expertise or step confidently into the future with cutting-edge digital training skills. This initiative is designed to strengthen professional capacity by combining advanced facilitation techniques, LMS integration, and AI prompt engineering for training with practical exposure to essential digital tools such as Zoom, Kobo, and Google Drive. Whether re-certifying or joining for the first time, participants will gain future-ready skills, ensuring they remain at the forefront of inclusive, tech-enabled training delivery.



## Milad at Office - A Moment of Spiritual Harmony

To commemorate the blessed occasion of 12th Rabi ul Awwal, ECI organized a Milad at its Head Office in Islamabad. The gathering was an opportunity for the team to come together in reflection, prayer, and gratitude, honoring the values of compassion, guidance, and unity inspired by the life of the Holy Prophet (PBUH).



## 14th August Celebration - Colors of Independence

This year's Independence Day was celebrated with great zeal and enthusiasm at ECI. The office was adorned in green and white, reflecting the spirit of unity and patriotism. Team members came together to share moments of joy, participate in engaging activities, and honor the sacrifices that laid the foundation of Pakistan's freedom.



## World Breastfeeding Week Campaign - Nurturing Awareness

ECI observed World Breastfeeding Week 2025 with a campaign built around this year's theme: "Prioritize Breastfeeding: Create Sustainable Support Systems." The initiative highlighted the critical role of families, communities, workplaces, and health systems in enabling mothers to breastfeed successfully.



## Tree Plantation Drive - Roots of Resilience

ECI organized a Tree Plantation Campaign as part of its commitment to climate resilience and environmental stewardship. Team members actively participated in planting trees across designated areas. The Digital campaign was also part of this drive.



## Radio Pakistan & FM 101 Collaboration - Voices that Inspire

ECI partnered with Radio Pakistan and FM 101 to launch a five-episode podcast series titled "Exploring Karoobar." In each episode, ECI experts shared practical insights on key aspects of entrepreneurship—including product development, customer relations, marketing, financial management, and business growth strategies. The series aimed to guide aspiring and existing entrepreneurs with hands-on knowledge, bridging the gap between theory and practice while showcasing ECI's expertise in business development and capacity building.



## Recreational Trip to Khanaspur, Ayubia - Beyond Work, Together

The ECI team took a refreshing retreat to the scenic hills of Khanaspur, Ayubia, stepping away from the everyday hustle to reconnect and recharge. Surrounded by pine forests and cool mountain air, the trip created space for team bonding, reflection, and shared laughter.



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