



NEWSLETTER

July to September 2023



Preamble

Welcome to the third-quarter edition of ECI newsletter. As we find ourselves amidst the vibrant colors of fall, we take a moment to reflect on the journey we have embarked in this quarter. The third quarter has brought forth remarkable progress and growth for our organization. It's been a quarter defined by determination, resilience, and the unwavering commitment of our incredible team members. Together, we have continued to pave the way for success and innovation in our industry. In July on completion of 10 years since the new management has taken the reins of the company week-long celebrations were held. It included honoring the ex and existing employees along with a 2- day retreat and strategy planning workshop in Murree. The event served as a heartfelt thank to all those who have been part of this journey. It reinforced our commitment to nurturing long-lasting relationships with clients, partners, and employees.

In this edition of our newsletter, we are also excited to share a snapshot of the highlights, achievements, and milestones we have reached during these past three months. From successes and groundbreaking developments to our dedication to sustainability and community involvement, there's a lot to celebrate. In this quarter ECI worked on several projects with clients like GIZ, KPEC, UNDP, BSR and KPITB. As a company, we remain guided by our core values, which have served as the foundation of our growth and success. These values have enabled us to navigate the challenges of the past year with confidence and poise, and they continue to inspire us as we look to the future.

Within these pages, you will also find stories of our remarkable employees, insights into our innovative approach of collaboration for shared interest, and our commitment to making a positive impact in the communities we serve.

As we step into the final quarter of the year, we do so with optimism and enthusiasm. The challenges we face will undoubtedly be met with the same spirit of resilience and determination that has defined our journey thus far. Together, we will continue to push boundaries, strive for excellence, and make a meaningful difference.

A decade of success

In July this year, ECI celebrated a momentous milestone - a decade of trailblazing success. The 10-year celebration was a testament to our journey, marked by innovation, growth, and unwavering commitment to excellence.



10 YEARS OF TRAILBLAZING SUCCESS

In Celebration of 10 Years of Successful Takeover of New Management

2-Day Retreat & Strategic Planning Workshop

A structured way of influencing the next decade

17-18 July, 2023
at Shangrila Hotels & Resorts, Murree



It included a week's campaign followed by a 2-day retreat and strategic planning workshop in Murree. The most amazing part was inclusion of Ex-employees in the whole process through their recorded opinions. As we move forward, the 10-year celebration has reinvigorated our commitment to excellence and innovation. We are determined to build on the success of the past decade and continue trailblazing in our industry. It was a reaffirmation of our values, a celebration of our achievements, and a glimpse into our exciting future. We express our deepest gratitude to all who have been part of this remarkable journey and look forward to the next decade of trailblazing success.



10-Year Success at a Glance

Core Team	Currently Working
97	20

Project Team	Currently Working
342	15

Senior Associates, Associates & Consultants	20
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Projects

ECI worked on a number of on-going projects. Some of these projects are still in progress while other concluded successfully in this quarter.

Business Development Trainings for Returning Migrants and Local population: GIZ

GIZ-PME (Migration for Development) has introduced a program through its implementing partner, ECI, to conduct business development trainings for economic reintegration of semiskilled migrant returnees and local population in Islamabad and Lahore. In this quarter 3 trainings were conducted (2 in Islamabad and 1 in Lahore) and 119 participants were trained. In this quarter this project was successfully concluded as well.



Diagnostic Study of Clusters and Training on Enterprise Development Skills: KPEC



Improved security situation in the newly merged region of Khyber Pakhtunkhwa and CPEC investment paved way for future development in the region. Khyber Pass Economic Corridor (KPEC) is an absolute need of the time. For initiation of the first component of KPEC project, a collaboration with ECI was made for diagnostic study of clusters and training on enterprise development skills in District Khyber and Peshawar. The scope of work for this assignment is basically focusing on two pathways. The first pathway will be leading to execute the assignment through second pathway. As part of the implementation phase, with presence of experts, ECI conducted a diagnostic study of 11 business clusters in district Khyber and Peshawar. Based on the findings of the study, customized training curriculum has been designed and developed for 11 selected business clusters on Enterprise Development Skills. In this quarter in total 12 trainings were conducted, out of which 2 were related to the furniture cluster, 2 were related to the Marble, 2 of Carpet, 2 of Silk, 2 of Automobile and 2 were related to ICT cluster. Cumulatively, 300 participants were trained, out of which 243 were males whereas remaining 57 participants were the females.



Provision of training services for employable digital skills: KPITB

KPITB launched an initiative with the title "KP Youth Employment Program" to empower 40,000 un and underemployed youth in the province by providing a range of basic, intermediate, and advanced level skills in IT and linking them with employment opportunities. For this purpose, ECI has joined hands with the initiative to train 1,000 youth on in-demand Fundamental Digital Skills of web development, graphic designing, animation and digital marketing. These 7 months long courses are in the implementation phase in all seven divisions of KPK. In this quarter 3 graphic designing, 1 web development and 2 digital marketing trainings were conducted with around 150 participants.



Entrepreneurship training to 500 youth in Sindh: UNDP

UNDP has joined hands with ECI Private Limited to implement this training cum mentoring program. The proposed interventions comprise a mix of mobilization, market assessments and linkages, ongoing information collection and dissemination, exposure and out-of-the box and innovative approach. Eventually under this training cum mentoring Program 500 youth of the targeted areas will be trained through in-person and online training sessions. In the pre-implementation phase of the training, an inception meeting was held along with the hiring of a team and trainers for the said training followed by the process of Training Needs and Market Assessment (TNMA). TNMA was an extensive process that was carried out in 8 target districts of Sindh, in which the ground realities of the targeted districts along with potential opportunities, aptitude and requirements with regard to entrepreneurship training were analyzed. After this need assessment 20-day in person and 20-day Digital trainings were conducted in 8 targeted districts including Malir, Korangi, Hyderabad, Larkana, Jacobabad, Sanghar, Sukkur and Tharparkar. In this quarter the 20-day Digital trainings followed by monitoring of the trained business was conducted. In these digital trainings 304 participants (144 females, 160 males) were trained. In the monitoring phase of the project around 40 businesses were visited in Korangi, Malir, Hyderabad, Tharparkar, Sukkur, Larkana, Jacobabad and Sanghar to gauge the progress.





BSR- Rise Digital

Those who acknowledge not only the sacrifices of women but also men belonging to the marginalized communities are the true believers of gender equality, mainstreaming and sustainable world. BSR (Business and Social Responsibility) an organization working with its global network of the world's leading companies to build an equal and sustainable world along with ECI (Empowerment thru Creative integration) its implementation partner in Pakistan emulating the same voyage of believers to move forward in a progressive direction. In this quarter BSR-HERessentials changed its name to BSR-Rise Digital. Several activities taken place in Artistic Milliners Unit 6 and Artistic Milliners Unit 14 including 1 ToT in each unit and 1 manager's refresher training in each unit with 5 Rise Digital team members in each unit, 10 champion peer educators in each unit or factory and 90 peer educators' workers in each unit or factory and 30 managers in each unit/ factory. Apart from this the project is further expanded to Nishat Chunian Ltd (Dyeing & Printing & Home Textile Division) Lahore, Pakistan. A kick off meeting was held with the management where selection of the WBC team, 100 Peer educators, baseline survey and capacity building workshop plan had been shared with the management by ECI team.

Employee of the month

Teamwork is the oil that makes the team work. It is the secret ingredient in creating a successful project meal. Many great businesses were and are still being run with great collaboration and teamwork among team members. Validating others helps to shape cultures within organizations. Over time, it builds the backbone of motivated and high performing teams, where each employee feels heard, valued and appreciated. At ECI we acknowledge and celebrate achievements of our workers.



“ Let no feeling of discouragement prey upon you, and in the end you are sure to succeed.

— Abraham Lincoln

Celebrations at ECI

we understand that the journey to success is marked not only by milestones and achievements but also by the moments we pause to celebrate whether it be the important occasions or the Nationally or internationally celebrated days . Our commitment to fostering a vibrant, collaborative, and inclusive workplace is not only evident in our daily operations but also in the way we come together to recognize accomplishments, big and small.

Collaboration and Networking

Collaboration meetings are crucial for businesses and organizations as they provide a platform for engagement, transparency, and mutual understanding. These meetings allow companies to gather valuable input, feedback, and perspectives. Furthermore, such meetings enable organizations to identify potential risks and opportunities, align their strategies with market demands, and make informed decisions that contribute to sustainable growth and positive relationships with all parties involved. ECI conducted several collaboration meetings with individuals like Zahid Khursheed and organizations including, Inspire Pakistan, SAHIL, peace Foundation, Kings Apparels, Green institute of technology, Sapphire Company and Soorty Company etc.



Networking is not about just connecting people. It's about connecting people with people, people with ideas, and people with opportunities.

— Michele Jennae

