



# THE ECI April, May & June, 2021 QUARTERLY MAGAZINE



In this quarter, ECI has been actively pursuing the leading factors that bring it closer to its vision and mission and align its ongoing continuous efforts to achieve the goals. In this regard, ECI made collaborations in different geographical regions of the country and expanded its circle to involve and engage different local and international organizations to share the skills, build the capacities, produce the material as well as enhance future partnerships. These collaborations are a harbinger of long-term future partnerships to achieve mutual goals.

On the other hand, ECI during this quarter adopted a hybrid system where the teams continued working online and on-site while serving the communities and clients.

ECI has also been victorious in reaching out to the needy and most deserving communities from the neglected and backward areas and facilitated by providing them necessities during the prolonged tough times of covid.

The ECI teamwork won a huge amount of appreciation from stakeholders belonging to different parts of the country and was able to attract a huge amount of media coverage for its training programs and other focused initiatives.

ECI continued with its effort of transforming the lives of the individuals, groups, and institutes across the country simultaneously engaging different capacities to promote the change-making agenda where:



ECI looks forward to creating a transformed society aware of their rights, equipped with contemporary skills, abound with leadership abilities, capable of ensuring resilience, and strive to sustain models in its intervention areas while respecting and acknowledging the diversity in its spirit.

# THE ECI QUARTERLY MAGAZINE

April, May & June, 2021



## Collaborations:

### Clients:

ECI was entrusted by its client for the joint ventures and efforts to achieve mutual goals:

### International collabs and contracts signed:

				
Fred Hollows Foundation (FHF)	Business for Social Responsibility (BSR)	International Rescue Committee (IRC)	Muslim Hands (MH)	United Nations Development Programme (UNDP)

### Local collabs:

			
Taangh Wasaib Organization (TWO)	Sindh Rural Support Organization (SRSO)	MOJAZ Foundation	Pak Mission Society (PMS)



## Partners:

ECI signed MOUs with the following trusted partners for future collaborations in different parts of the country.

### Local collaborations:

			
Sindh Rural Support Organization (SRSO)	PAHEL Pakistan (PahelPakistan)	Shifa Welfare Association (SWA)	
			
Sewa Development Trust Sindh (SDTS)	Civil Society Support Program (CSSP)	Advocacy, Research, Training, and Services (ARTS)	Hands



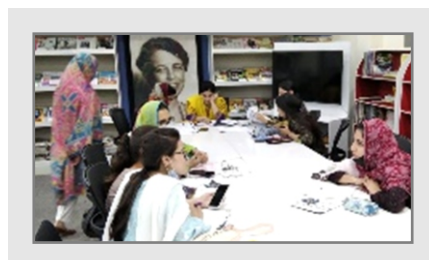
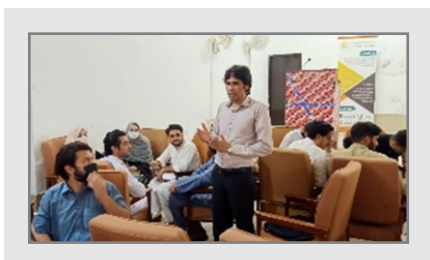
## Campus Engagement Program (CEP) collaborated with ECI by UNDP



The ongoing CEP conducted in the Khyber Pakhtunkhwa (KP) province of Pakistan to facilitate 8000 youth (50% of which are female) from different public Universities in KP is approaching its set targets despite the challenges. ECI involvement in this program brought new perspectives to the young visionaries enabling

them to dive into their respective potentials and formulate a sustainable roadmap for future progress.

The young leaders were equipped and supported on the element of Social Action Drives- the drive to identify and highlight their issues, devise a sustainable solution, and implement it.



During this quarter, ECI attempted to transform **360** youth lives among which **259** were males and **101** were females. Scores of indirect participants' were involved.





The feedback from the participants:

“

**Director ORIC and Director Quality Enhancement Cell, AWKU:**

“I am really very thankful to the ECI team who contributed their efforts to enhance the skills of the students at AWKU Mardan. We at AWKU Mardan did not experience such interactive.....in future we will work on different opportunities with ECI”

”

“

**Amir, A student of University of Peshawar, commented:**

“This was the first-ever kind of training of my life. It changed my perspective to look at problems and finding their solutions.”

”

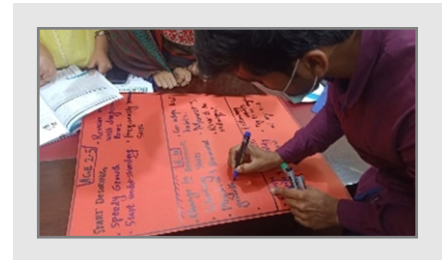
The initiative was able to attract the media and thus, secured a column in the local newspapers of Aaj Peshawar, Express Roznama, Charsadda News and several others:



## The Art of Counselling for Muslim Hands (MH) Teachers

ECI has provided its extensive training services to MH. ECI will soon be holding a one-day activity regarding Career Counseling Day in Summers.

Meanwhile, ECI received a testimonial from one of the principals who witnessed ECI trainings and its impact.



**Sadia Waqar Ahmed**

**Principal, Muslim Hands Haleema School of Excellence**

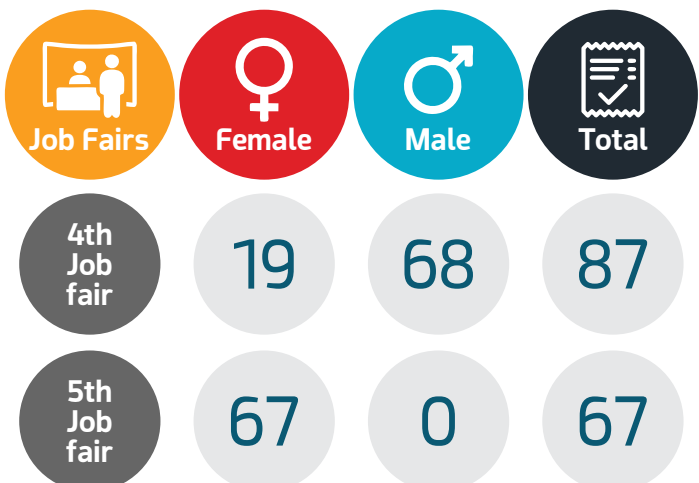
"I would like to tell you that the entire training process of career counseling conducted by the ECI team has created a great change in the pre and post-vision of the children. Now the school children are much confident and proactive in sharing problems, asking for suggestions as well as discussing them boldly..... I think the credit for this great success goes to the Muslim Hands and Career Counseling training team of ECI that enabled us to raise a new aware generation for the future of Pakistan. This is a fantastic step."



## Empower Youth for Work- EYW

The project was undertaken by ECI in collaboration with OXFAM for the youth of Jomshoro, Sindh, and was successfully closed on 30th June 2021.

The project involved facilitation by ECI to youth for job placement and enterprise development. For this purpose, the following targets were achieved.



# THE ECI QUARTERLY MAGAZINE

April, May & June, 2021



Trainings	Trained Female	Trained Male	Total
Employers' Network Meeting 1	4	15	19
Business session - Common Interest Group (CIG)	9	6	15
Business Orientation Session 1	29	10	39
Sustainability training on Capacity building, Organizational Development, Management, and Leadership	4	6	10

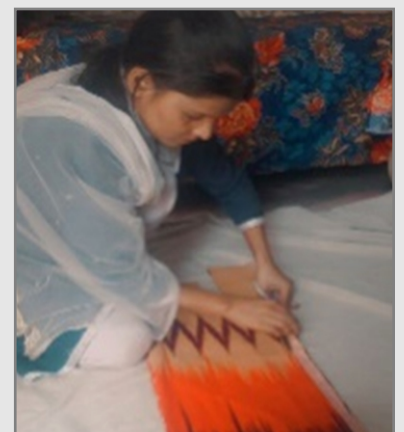


“

**The HR Manager of Black and Brown Baker, Sadd Ali**

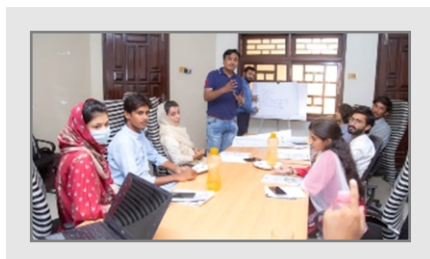
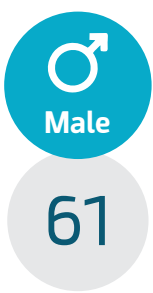
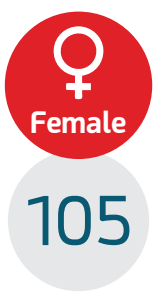
“There is no such platform in Pakistan with such a theme where youth can present their skills. I am much grateful to ECI and Oxfam for providing an opportunity and a platform for young ..... will also foster the development process of society. My suggestion would be to kindly continue with such activities.”

”



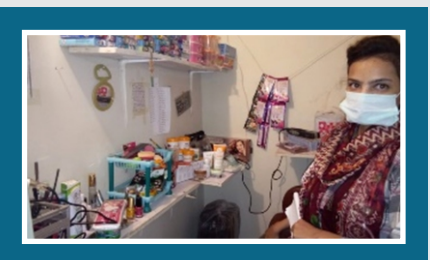
# THE ECI QUARTERLY MAGAZINE

April, May & June, 2021



**50**

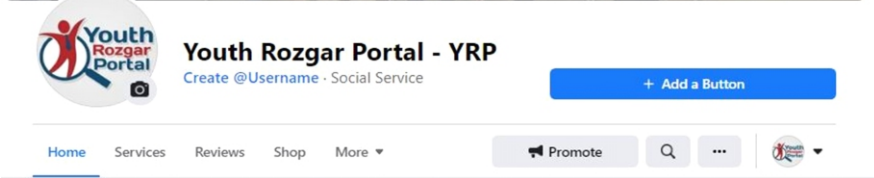
**Small Business Initiatives:**



“I like the component on the Business cycle. It enabled me to understand different ways to grow my business.”  
**Sidra Safder**

“As a professional Tailor, I am very excited to start my business with the Business tips. These tips will support me a lot to grow my business.”  
**Sohail**

## Youth Rozgar Portal (Youth Initiative in creating Job Portal)



**\*Youth Rozgar Portal\*  
Vision statement:**

"To bring inspiration and innovation for professionals across Pakistan build and connect as a productive resource and well connected with industry"

HERE IS THE REGISTRATION LINK:

[www.http/rozgarjobportal-youth-employersnetwork.com](http://www.http/rozgarjobportal-youth-employersnetwork.com)



### Newsclippings:

Local Newspaper captures the ECI and Oxfam efforts for distribution and provision of business-related equipment and items among the 50 young aspiring entrepreneurs:

**جامشورو کے 50 مستحق نوجوانوں کو بار بار کی شروعات کیلئے سامان کی تقسیم**

نوجوانوں کو روزگار پر لگا کر نوجوانوں کی صلاحیتوں کو سماج کے لئے کارآمد ثابت کرنا ہے، یہی مقصد ہے۔

حیدرآباد (رپورٹ: مظہر خان) جامشورو میں بے روزگار نوجوانوں میں سماجی تنظیم کی جانب سے کاروبار شروع کرنے کے لئے مطلوب سامان تقسیم کرنا تقریباً نوجوانوں کو روزگار پر لگا کر نوجوانوں کی صلاحیتوں کو سماج کے لئے کارآمد ثابت کرنا ہے۔ یہی مقصد ہے۔

میں نے روزگار نوجوانوں میں سماجی تنظیم کی جانب سے کاروبار شروع کرنے کے لئے مطلوب سامان تقسیم کرنا تقریباً نوجوانوں کو روزگار پر لگا کر نوجوانوں کی صلاحیتوں کو سماج کے لئے کارآمد ثابت کرنا ہے۔ یہی مقصد ہے۔

میں نے روزگار نوجوانوں میں سماجی تنظیم کی جانب سے کاروبار شروع کرنے کے لئے مطلوب سامان تقسیم کرنا تقریباً نوجوانوں کو روزگار پر لگا کر نوجوانوں کی صلاحیتوں کو سماج کے لئے کارآمد ثابت کرنا ہے۔ یہی مقصد ہے۔



**جامشوری و سماجی تنظیم طرفان بیروزگاروں پر سامان ورہاویو**

3 ستمبر نوجوانان کی ملٹی نیشنل تنظیمیں اور نوجوانان کی ہنری سامان ڈنورویو

جامشورو (ریورٹ: حیدر خان) جامشورو و انٹرنیشنل سماجی تنظیم اور تنظیمیں اور نوجوانان کی ہنری سامان ڈنورویو

جامشورو (ریورٹ: حیدر خان) جامشورو و انٹرنیشنل سماجی تنظیم اور تنظیمیں اور نوجوانان کی ہنری سامان ڈنورویو





## Capacity Building on Micro Entrepreneurship on Horticulture and Livestock

To uplift and strengthen economic conditions and expand micro-agro and farming businesses, in Pakistan, GRASP in collaboration with the International Trade Centre (ITC) – the joint agency of the United Nations (UN) and the World Trade Organization (WTO) – trusted ECI with its training program comprising of following targets:

<b>Trainings</b>	<b>10</b>
<b>Target Trainees</b>	<b>250</b>
<b>Districts</b>	<b>5</b>



District	Female Trainees	Male Trainees
Pishin	27	26
Lasbela	26	23
Khuzdar	25	25
Quetta	26	27
Zhob	34	27
<b>Total (Over Achieved)</b>	<b>266</b>	

# THE ECI QUARTERLY MAGAZINE

April, May & June, 2021



ECI had a successful training session with the male and female participants on livestock and horticulture. The project and training covered all the critical aspects of the value and supply chain, including market information as well as the enhancement in the revival of the business processes in technical financial, and terms. 49% of males and 51% of females were trained from culturally hard areas.

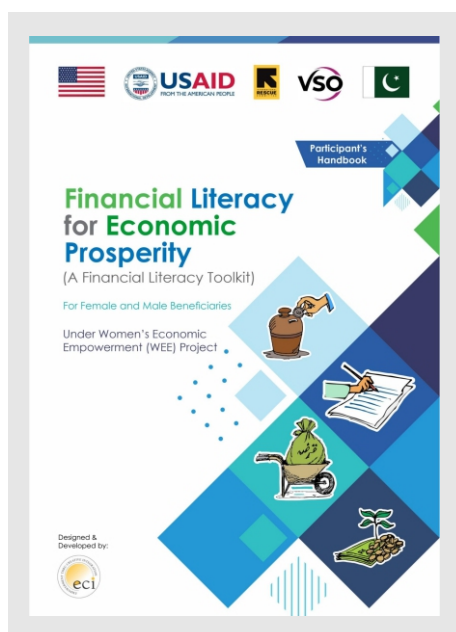


## International Rescue Committee (IRC) Assignment:

ECI is in the process of designing and developing the Financial Literacy Toolkit and adapting/ localizing IRC's existing Learn-2-Earn module to the context of Newly Merged Districts (NMD's) of KPK.

### Financial Literacy Module (FLM)

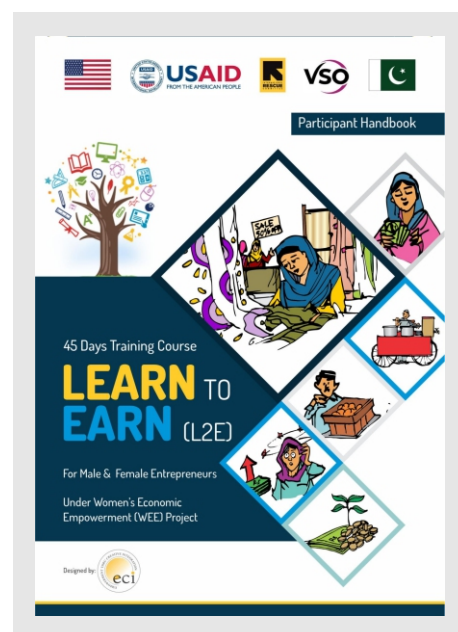
The purpose of the module designed for IRC's project is to support, facilitate and improve the economic conditions of the women, in NMDs (EX-FATA) and KP to enter gainful employment by equipping them with Financial Literacy (FL) so that they are capable of making informed financial decisions (e.g. investment, spending, saving, etc.)



### Learn to Earn (L2E)

L2E curricula aim to develop skills among individuals, both men and women, that will turn them into viable and sustainable businesspersons. The outcomes of this program are to inculcate two types of skills among the individuals:

1. Soft skills, in the form of risk-taking propensity, self-efficacy, creativity, etc., and
2. Hard skills, in the form of creating and evaluating the business plan, product marketing, etc.

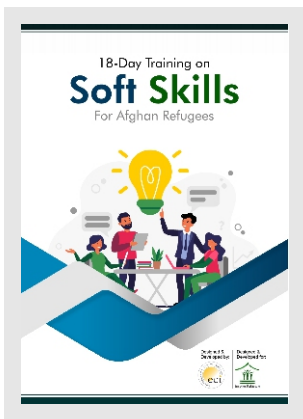


After finalization, these modules will be piloted with actual target beneficiaries. Later ToT's will be conducted on these modules.



## Inspire Pakistan

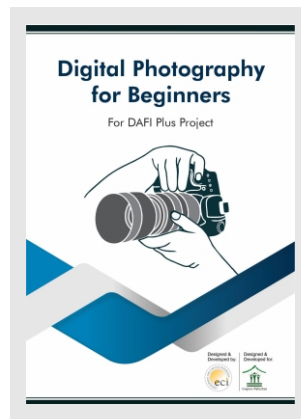
The successful closure of the project - Digital Skills Trainings for Afghan Refugee Youth in Quetta with Inspire Pakistan's - made tremendous changes in the transformation of young lives. The project covered the most demanding skills of today:



**Soft Skills**  
(Including Visioning and Business Tips)



**Freelancing**



**Digital Photography for Beginners**



**Graphic Designing**

**Lives Transformed**  
**61**

**Duration**  
**6 Months**

28% (8 females, 9 males) of trained youth were placed with employers as internees. The project has become a replicable model and ECI aims to expand it across the country and outside boundaries.



### Testimonial from Inspire Pakistan Project Manager

"Working with ECI has been a great experience. Tailoring and conducting a four-month training course for youth, keeping it interactive and interesting for the participants, especially when the sessions went from on-ground lectures to online sessions .....thank you and your team for taking ownership of the activities at the field level. It was because of this element that we were able to complete training, arrange refresher sessions and place 17 trainees in OJT in Quetta."

**Farhan Baig**

Project Manager INSPIRE Pakistan



# THE ECI QUARTERLY MAGAZINE

April, May & June, 2021



## Azm e Naujawan (AeN):

ECI commenced its 4th phase of Azm-e-Naujawan in Karachi. During this phase, ECI will be mobilizing 180 youth from the target areas of Gulzar-e-Hijri (GH), and Pehlwan Goth (PG) to engage them to build their capacity to conduct social action drives in their communities. The activities are multipurpose and meaningful for shaping the present and future of the young participants:



Orientation of youth



Events for youth and community



Training of youth



Social Action Project and Campaigns



Creation of Youth Committees



## Evaluations:

ECI is conducting end of project evaluation for Fred Hollow Foundation's (FHF) for its Comprehensive Eye Care (CEC) project. The special design of the evaluation study included: Key informant Interviews, Focused Group Discussions, and surveys, covering all 6 elements for effective data collection. The data was collected from all the relevant stakeholders and beneficiaries of the project in the following districts:

Khanewal	Jhang	FGDs	KIs	Survey Interviews
Sahiwal	Hyderabad	20	29	442

Currently, the team is working on analyzing the data gathered and drawing the findings of the study. In the coming quarter, the final report will be submitted along with a presentation of the findings of the evaluation to key stakeholders.



The continued community support program of ECI "KASB" from ECI's staff, partners, stakeholders, and everyone associated with ECI has been unprecedented. Following COVID protocols, Ramzan Ration Packs were distributed among needy households from different areas covering orphans, destitute students, and widows.

Ramzan Ration  
Packs  
**450+**



Beneficiaries  
**1500+**

“

### Feedback by Partners

“We are working with orphans and widows who are the poorest and needy people of the community we are arranging food packets for them and Jam-e-Shirin's addition made this packet much attractive. We are thankful for this trust and facilitation. We request ECI for more bottles in the coming year because we have a long list of needy families.”

**Choose Happiness**

”

“

### Feedback by Beneficiaries

“I was thinking that how I will spend Ramadan without any job and business opportunities and in this situation when I received a food bag and Jam-e-Shirin, it made me very happy. I am thankful to Allah.”

**Sabir**

”



## Employees of the Quarter

Our team members love to be in the spotlight therefore, they bagged their Employee of the Month cards in their portfolios. The winners for the months of this quarter included:

Business Developer  
Mr. Arif for April:

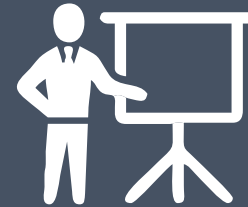


Manager Curriculum  
Design  
Ms. Tehmeena  
for May:

Senior Manager Projects Ms. Rabia and  
Training Coordinator Mr. Nawaz for June:






## Impact of ECI training:



Nazeer Dotani, who comes from a family of landlords, attended a program of ECI titled "College for Community Based Changemakers – focused on Education & Health" at the age of 35 (in the year 2012). This program inspired him to open a school in his area to cater to the depriving situation of access to education for children. At that time, Dotani was short on funds and couldn't afford to open a school; but as a result of the program, he was given a fund of PKR 160,000 out of which he opened up a computer center. Over the years, Dotani worked towards his goal and in the Year 2020, he was able to achieve his goal by converting his computer center into a school.

Today he has a six-room educational set up with a staff of 8 teachers who are each paid PKR 20,000 per month. Students from 3 UC's are enrolled in this school and Dotani aims to expand the school to add 5 more classrooms so that more children can be catered to.

 @ECI\_Pakistan  
 /EmpowermentThruCreativeIntegration  
 /eciprivatelimited

 /Empowerment thru Creative Integration  
 +92 51 2362870-1  
 info@eci.com.pk

 09-10, 2nd Floor, Al-Rehman Mall, Shabbir Sharif Road,  
G-11 Markaz, Islamabad, Pakistan.



www.eci.org.pk