



Penultimate Quarter of 2021

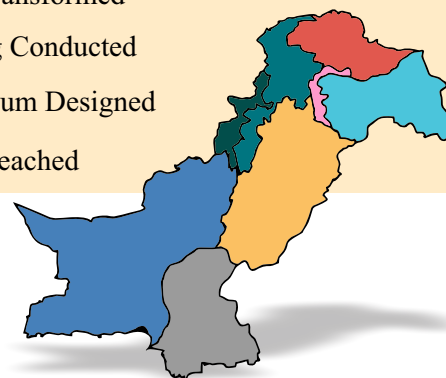
Following the ongoing presentation of its work for the audience and associates, ECI loves to share its work and the progress as outcomes it derived from its continuous efforts during the period. In sharing, we believe, we involve different tiers of society and trickle down the effect we have been creating to mold the entities in the society for better.

Sticking to our mission of transformation of individual lives and institutional capacities to shape a better and capacitated present and future, and with an aim to foster sustainable models, the approach of ECI has been substantially recognized.

We have been engaged in the development of materials and different training programs conducted for target populations from various background of the provinces of Pakistan on diverse topics. Additionally, introduction of new and demanded programs to further capacitate the professionals have been target of ECI during this quarter including CSR initiatives with one of the largest factories of Pakistan.

Penultimate Quarter of 2021

- 960** Lives Transformed
- 35** Training Conducted
- 06** Curriculum Designed
- 05** Cities Reached



Progress of the on-going activities from previous quarters was as follows:

Campus Engagement Program (CEP)



The CEP in the Khyber Pakhtunkhwa (KP) province of Pakistan to facilitate 8000 youth (50% of which are female) from different public Universities successfully ended with achievement of full targets including the quality deliverables and strong liaison.

The much eager youth in the academia welcomed the content covering job fairs, cleanliness drives, posters,

distribution of masks, sanitizers to spread covid awareness, sports and quiz competitions including arts, dramas, speech and other supplementary activities for the universities staff and faculty. Youth direct and indirect involvement in the process of transformation enabled them to formulate sustainable solutions to their issues using social action projects and cohesive efforts.

Direct Males

2810

Indirect Males

3043

Direct Females

1012

Indirect Females

1438

Total Achieved
8303

Interpersonal Communication on Immunization Program



ECI designed a comprehensive, locally relevant toolkit for Immunization staff of Pakistan on Interpersonal Communication (IPC). The aim of the toolkit is to cater to communication needs of vaccinators to enhance and speedup the process of immunization. The IPC toolkit includes:

After the finalization of the toolkit, ECI conducted ToT's in collaboration with UNICEF and Health Services Academy (HSA) in the targeted 4 cities/districts. The ToT participants comprised of EPI staff members/supervisors who have been prepared to conduct the cascade of the toolkit.



07 3 Days ToT
Including health service academy (HSA)

Islamabad
151 (146 M, 5 F)

Karachi
24 (18 M, 6 F)

Quetta
24 (24 M)

Peshawar
26 (22 M, 4 F)

33 2 Day Training
District wise cascade rollout

Islamabad
03 Rollouts
56 Trained

Karachi
25 Rollouts
698 Trained

Quetta
04 Rollouts
118 Trained

Some of the trainees stated their thoughts as:

I am working as a Junior Technician at Directorate of Health Services. I really appreciate the book (manual) shaped in Urdu language. One of the biggest issues previously was that the manual was in English language- thus hard to understand. Now it's been translated which makes it easy to understand. In addition to this, the training was excellent and it started on time. At no point did we get bored. Thank you!

Khalid Mehmood

This was an excellent training and we benefited a lot by learning new things. The trainer way of making participants understand the content was unmatched. We learned about attitude and vaccination. In this book (manual), that helped us learn lots of things, is a guide book for vaccinators. The quality of the training including its arrangements were up to the mark.

Trainee

Greetings. I am Assistant Director Monitoring and Evaluation with government of KP. The training was excellent. The content provided is in Urdu which is much relevant inclusive training methodology was great that included role plays, group work, presentations and different exercises. The activities were helpful in learning content. We will replicate the trainings using the similar methodology at district levels.

Arif Ali

Adaptation, Contextualization, and Translation of Learn to Earn (L2E) Curricula



ECI adapted and developed Financial Literacy Module (FLM) designed for IRC's project. The purpose of the module is to support, facilitate and improve the economic conditions of the women, in NMDs (EX-FATA) and KP by building their capacities so that they can enter gainful employment and are capable of making informed

financial decisions (e.g., investment, spending, saving, etc.).

In this context, a 3-day training was conducted with illiterate and semi-literate female participants from KP on the Financial Literacy Curricula (FLC) manual dealing with contemporary socioeconomic aspects and incorporate their feedback in the document to finalize it.

Training on Financial Literacy Management



Illiterate & Semi-literates



Feedback of the target audience:



The training was informative and interesting for us where we learned about budgeting, savings, and investment. Now we can use these skills at our home for a better future.

Sumaiya

Azm e Naujawan (AeN)



Likewise, other successful interventions in other provinces and districts targeting youth, ECI using its expertise and team efforts are right on track of its 4th phase of Azm-e-Naujawan in Karachi project that has rooted its engagements to transform the young lives. The youth is taken through

continuous, steady, and reflective processes to equip them to achieve the overarching goals. To shape youth in productive resources, the team efforts include the following multipurpose and meaningful activities.

The involvement of beneficiaries in the progress of this project so far is as below:



Mehardar Arts and Production

Youth Parliament

Aga Khan Education Services



01 Selection of Youth Batch - 01

300+
youth interviewed

126
were short-listed for a
panel discussion

107
got selected for
youth training Batch-I.

02 Youth Training Batch - 02

100%
of Youth Trainings
Conducted

%

108

Trainees



54

Males



53

Females



01

Transgender



11 days training on SAPs
and problem identification

Community youth groups
from Gulzar e Hijri

Male to female ratio
60:40

03 Youth & SAP Mentoring

1

Activity

Outreach Event Batch-I

Trained

193

(55 Males - 138 Females)



2

Activity

Orientation Event Batch-I

Trained

110

(55 Males - 54 Females)



3

Activity

Outreach Event Batch-I

Trained

250

(100 Males - 150 Females)



20

Quality SAPs Designed

Focused on:

1

Countering Violence
Extremism

2

Fostering
Resilience

3

Encouraging Women
Empowerment

Feedback of the target audience:

I feel very glad for being part of this youth life-changing program of Azm e Naujawan. In today's training, I learned Community Etiquettes.... From today I will start saying thank you and sorry where needed to make my relationship strengthened. I will also share the concept of team-building with my family members

Ms. Rehman, PG-01 Trainee

This was the first time I participated in activities with boys. It was a good learning experience for me. I think we should work together in team/s. Since we all possess different skills and expertise.... Azme Naujawan has provided an equal platform for females to participate.



Ms. Tooba Sarmad, SCH-03 Trainee



Azme Naujawan youth training has been kicked off started with the community youth from Gulzar e Hijri & Pehlwan Goth's diverse communities. The First day of trainings fascinated on Community etiquettes, Forming a Team, and Social & Civic responsibilities and rights. The Azme Naujawan focuses on youth empowerment, community engagement, and Gender inclusiveness to create resilient community of equal gender of life & opportunities.

[#Community4Community](#) [#communityengagemet](#) [#AzmeNaujawan](#) [#safespace](#) [#coloursofpeace](#) [#gothsaoath](#) [#ECI](#) [#youthempowerment](#)



KTN TV a news network's social media page promoted the work of Azme Naujawan from District EAST, Karachi.

HERessentials Pilot Implementing Partner in Pakistan

Under contract with Business for Social Responsibility (BSR), as the Implementing Partner in Pakistan ECI provides its services for implementation of the project that covers the capacity building of factory workers in financial literacy through HERessential digital tools at

the workplace and the application of HERessentials launched at Google Play Store.



Currently the pilot is going is been conducted in the following factories:

- Artistic Milliners
(3 units)
- Azgard
- Sapphire
- Soorty
- Denim

After the pilot, the trainings will be scaled up in all of Pakistan.

Below activities are conducted so far:

Virtual kick off meetings about HER essential project with the management of suppliers of 7 factories	Zoom calls to factories management and brands for any queries, expectations and their roles and responsibilities	Correspondence with factories for nominating focal person for supporting the project related to upcoming activity of identifying and selecting Peer educators and factory workers, 50 per factory	Baseline surveys with 5 factories
Management Application translations and images reviews		Dispatched Tablets in Punjab	

Enterprise and Social Enterprise

ECI conducted a 03 -Day Training on Social Enterprise & Development for project beneficiaries of Pak Mission Society (PMS).

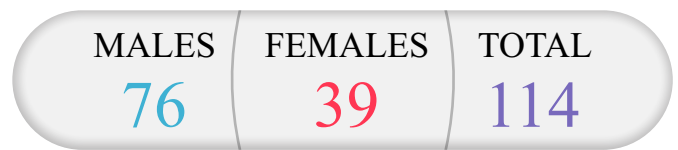
The project beneficiaries were from the twin cities i.e., Islamabad and Rawalpindi.



The participants were trained with the special focus on the broader objectives including technical concepts around enterprise and social enterprise, business plans, social cohesion etc.

In a series of similar trainings during the year, the trained

participants count as:



Feedback of the target audience:

My reflection on the training is very positive. The training team created a comfortable and easy environment for learning. The training activities were really good as they ensured participant's involvement.

Muhammad Baber

Business Management Skills for Returnees



ECI conducted 2 four-day detailed orientation trainings:

1 training with the Staff Members (Business Development Officers) from MOJAZ Foundation on "Social Mobilization and Business Planning." The training of officers was intended

to equip them with mobilization and business planning skills so that they can further share the learning and knowledge they gained from the online training session with peers, colleagues, and beneficiaries.



MALES

03



FEMALES

00



TOTAL

03

1 training on Business Management Skills with Immigrants from various countries conducted in Wazirabad.



MALES

20



FEMALES

05



TOTAL

25

Trainees developed business plans of different professions such as dairy farm, tailoring shop, plumber, hair saloon, grocery store, tent service, frozen food and livestock.

Adult Literacy and Numeracy Skills (ALNS)



Adult Literacy and Numeracy Skills (ALNS) targeted the female community leaders (Girls/women, Beneficiaries of Community Investment Fund (microloans), Income Generating Grants, Micro Health Insurance, Technical and Vocational Skills Training) in 190

batches i.e., 85 from district Larkana, and 105 Kamber-

Shahdadtot comprising of 90 UCs from both districts.

The overarching objectives of the ALNS are to empower women and uplift them socially and economically by enabling them to read and write as well as equip them on basic numeracy skills in English, Urdu, and Sindhi language.

The project in Sindh has approached far-flung and remote areas to build the literacy skills of long-deprived and one of the most vulnerable populations.

BENEFICIARIES TARGET:

SHAHDADKOT: 1700

KAMBER: 2100



S#	District	No UCs Visited	No of Villages Visited	VO Meetings Conducted	No Teachers Identified	No of Teachers Selected	No of ALNCs Identified	Learners Identified	No of ALNCs Established
1	Larkana	36	85	81	153	84	85	1700	85
2	Kamber Shahdadtot	20	42	37	85	57	59	1180	59
Total		56	127	118	238	141	144	2880	144



Sindh Union Council and Community Economic Strengthening Support Programme

1d · 🌐

Literacy is the bridge from misery to hope. With the aim to encourage Adult literacy, we are delighted to share that Two Adult Literacy and Numeracy Component Skills Centers (ALNCs) by SUCCESS Programme were established in Village Dhund of District Larkana simultaneously, with the implementing partner Empowerment through Creative Integration (ECI). The objective of SUCCESS (ALNCs) is to establish 190 centres with 3800 learners on Adult Literacy Numeracy Skill community-based learning centres in targeted UCs. Women are encouraged particularly to join these centres. In Village Dhund of District Larkana, the total numbers of learners and facilitators that were overjoyed to reduce illiteracy in both centres were 2 facilitators and 44 learners. During the visit, it was observed that females were learning passionately to improve their current state. "I came here to get education then I go home and teach my children about what I have learned here," said one of the learners with a smiling face. The facilitator shared with delight that "Females find these centres as a platform for their empowerment. Moreover, as the number of learners is increasing gradually in future we will be requiring more centres to facilitate our villagers"

#SUCCESSin Sindh #SRSO #EUinPakistan #RSPN #TRDP

Read the facilitator's story here

<https://twitter.com/SrsoSuccess/status/1443587746321162241/photo/1>



ALNS Centres & Teachers Training

The focus of ECI is now to go into the next phase of the project where the establishment of literacy centres and the training of teachers is in progress.

Bloggers' comments are in the comment box

NEW!!!! ECI Digital Services



Keeping into consideration the success of ECI in online courses, the firm launched its own LMS last year. In this quarter, ECI announced an open course of English for Development Professionals.

The course was specifically tailored for the professional tiers in different national and

international organizations especially from the development sector who wish to supersede their roles using enhanced English language.

Further ECI will continue announcing open courses for professionals in the coming months.



Comprehensive Eye Care – End Evaluation



ECI concluded an end of project evaluation for Fred Hollow Foundation's (FHF) for its Comprehensive Eye Care (CEC) project targeting female involved in agriculture and cottage industry. The purpose of this evaluation was to determine the extent to which the project's intended outcomes were achieved and what factors contributed to it. The intended use of the findings would become foundation for similar programs in future regarding eye health care and provide evidence of the effectiveness of the model including what worked and what not in the project's context.

ECI in this context, ECI carried out detailed review of the project documentation followed by activities.

The two-days comprehensive orientation session led by ECI for enumerators was done on collection of data.

The special design of the evaluation study included: Key informant Interviews, Focused Group Discussions, and surveys, covering the essential elements (Effectiveness, Impact, Relevancy, Appropriateness, sustainability) for effective data collection. The data was collected from all the relevant stakeholders and beneficiaries of the project in the following districts:

Target Districts/Departments:

Lahore

Jhang

Khanewal

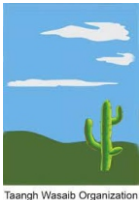
Sahiwal

Hyderabad



A detailed report submission followed by presentations were done by ECI.

Strengthening Livelihoods of Marginalized Communities

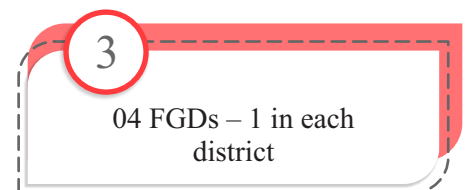
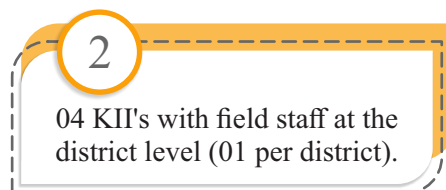
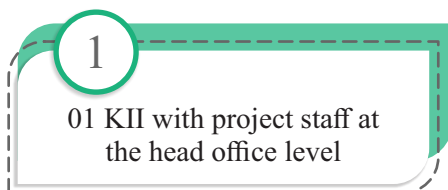


For TWO, ECI evaluated its 3-year project “Strengthening Livelihoods of Marginalized Communities” in Lahore, Sargodha, Nankana Sahib and Mandi Baha-ud-din districts starting from January 1, 2019. The aim and purpose of this evaluation study was to systematically review and

assess the results (outcome and impact) of the project to identify gaps, achievements, lessons learned, and find out whether the intervention was realistic, focused on the target groups/individuals and whether the activities were sustainable or not.

ECI successfully conducted:

Key Informant Interviews / In-depth Interviews



End of Project (EoP) Evaluation of Mainstreaming Alternative Dispute Resolution for Equitable Access to Justice in Pakistan

ECI is currently conducting an end of project evaluation for TAF's 5 years “Mainstreaming Alternative Dispute Resolution (ADR) for Equitable Access to Justice in Pakistan” project. The project was implemented in Punjab and Sindh covering the following three comprehensive components:

- ▶ Increase awareness among lawyers and bar associations about ADR;

- ▶ Build the capacity of bar associations, law graduates, and women agents of change to assist the poor and vulnerable, including women, to resolve disputes; and
- ▶ Raise public awareness on the use of ADR to settle civil disputes.



The Asia Foundation

The three main objectives of the assignment covered:

Objective 01

Evaluate to what extent the Asia Foundation project has delivered effective, efficient, relevant, and timely activities to beneficiaries as set in the project document.

Objective 02

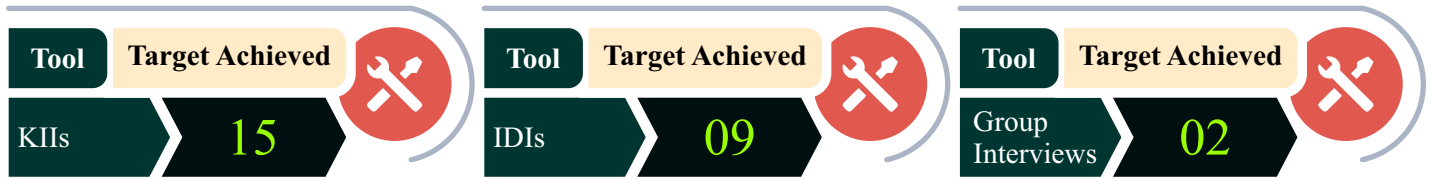
Assess whether the collaboration between the Asia Foundation, Punjab Judicial Academy, Sindh Judicial Academy, Federal Board of Revenue, Ministry of Law and Justice, International Islamic University Islamabad, Kinnaird College for Women, other local partners has added value, to the interventions with a positive effect on beneficiaries and other stakeholders. What has contributed to this added value and what has not?

Objective 03

Identify and assess key lessons learned, challenges and draw recommendation for future programming for Rule of Law in Pakistan.

During the quarter, the following activities were completed:

- ① Desk Review ② Primary Data Collection



Program Migration for Development III (PME)

ECI has just signed a consultancy with GIZ to conduct the business development training sessions for 550 Pakistani semi-skilled returning migrants and local population to achieve the objective of successfully starting a business. The semi-skilled migrants have experience of working abroad in the following 4 trades:

- ▶ Electrician
- ▶ Plumber
- ▶ Carpenter
- ▶ Mason



Training Sessions: 22 ToT: 2-Day for PME Staff

Modular Training Programme for SMEs Assistance: Agribusiness Management and Marketing

Modular Training Programme for SMEs Assistance: Agribusiness Management and Marketing

The SME module development project was awarded to ECI with an aim for the Development of Modular Training Curriculum and Materials for Small & Medium

Scale Farmers and the Training of Trainers. The initial training includes:



TRAININGS



After this, the pilot testing on the designed manual will be conducted in Karachi and Quetta where 15 SMEs (7 for horticulture, 8 for livestock of which there will be 5 micro, 5 small, and 5 medium enterprises) will be part of each pilot. The modules, after pretest and approval, will be translated into five languages:

- ▶ Brhauvi
- ▶ Pashto &
- ▶ Sindhi

Followed by translations, the Training of Trainers will comprise of four 2-day ToTs will be organized in Quetta and Karachi each with 30 participants in training session.

Business Management Skills: Training of Persons with Disabilities in Urban slums of Karachi

The ECI has been entrusted with an award of assignment to accomplish the goals of project Improved socio-economic status of persons with disabilities in Urban Slums of Karachi, Sindh Pakistan. The project aims to contribute in creating an enabling, Rights based

environment where Persons with Disabilities and their families meaningfully participate in socio-economic life.



The project will be implemented in 6 slum areas of Karachi. The below follows the contract with MALC:

- | | | | |
|--|--|--|--|
| 01 | 02 | 03 | 04 |
| To develop a training manual which includes income and expenditure log in hard and soft copy, tools and successful case studies of persons with disabilities operating small businesses in Urdu language. The same will be provided to each participant. | To organize and conduct six trainings 03 days each on development and marketing of small businesses of persons with disabilities in order to enhance their marketing skills. | To build capacity of project grant receivable beneficiaries (persons with disabilities) on business management skills. | To provide services of consultant to persons with disabilities in starting up small business and engage with local market. |

Build Capacities of Youth of Baluchistan on Ecommerce



Under this assignment awarded from UNDP, ECI is looking to design and conduct a need-based and creative training coupled with the relevant material in shape of handbook, training assignments, learning

videos, PowerPoint Presentations, pre and post-test etc. to **Build Capacities of Youth of Baluchistan on Ecommerce**:

The strategy follows as:



The trainers will be selected from ECI's pool of Associates who specialize in E-Commerce and have at least 4-5 years of experience in delivering trainings of enterprise development, are well aware of the local

culture and fluent in local language.

ECI holds an extensive experience in conducting similar project using its hybrid approach in the similar geographic area/s of the country.

Women Bridging Differences



ECI has been granted a 7-month project named Women Bridging Differences. Through this project, the beneficiaries will be able to gain an enhanced understanding of their role as peacebuilders enabling them to create counter narratives that can powerfully push back on VE narratives, behaviors and ideologies.



Project will include the capacity building of likeminded influential women of localities. They will further sensitize their communities on themes of:



After receiving the training beneficiaries will pair up and each pair will identify and engage at least 10 likeminded women from their own communities and pass down the

learnt knowledge from trainings and form cohorts of women who will act as CVE advocates in the society.



30
SOCIAL ACTION
PROJECTS

on local issues especially targeting counter extremism and violent extremism Office has been established and the team has been hired for the project.

Employees of the Quarter

We are not indifferent to our team efforts rather we continuously pursue to reward them whenever and wherever possible. For this quarter, awardees are:



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