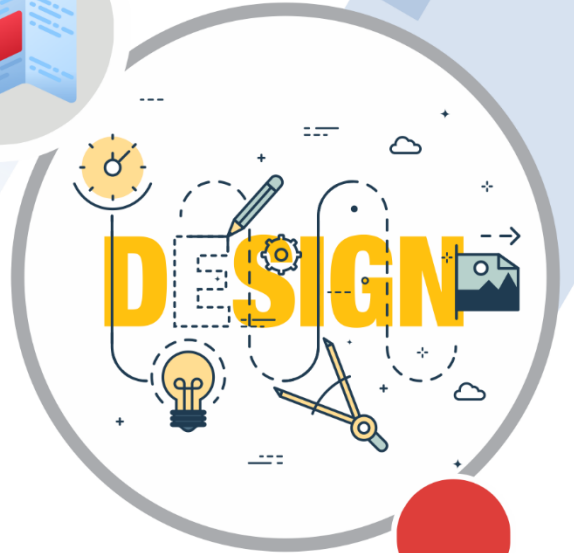
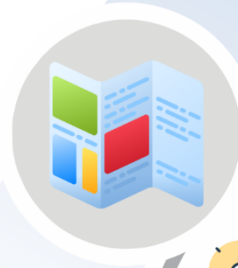


IEC PROFILE



Empowerment thru
Creative Integration

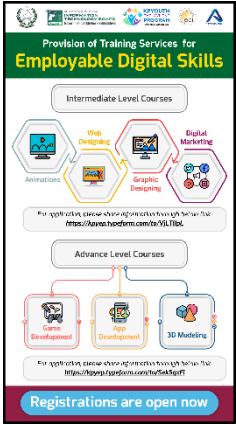
www.eci.org.pk



2023

33 Provision of Training Services for Employable Digital Skills

Theme	Employable Digital Skills
Client	KPITB, Govt. of KP
Material developed	Brochures, Social Media Posts, Ads, & Standee
Language Availability	English & Urdu
Target Audience	University Students



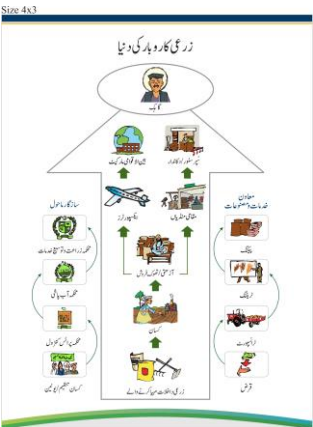
32 Business Development Training

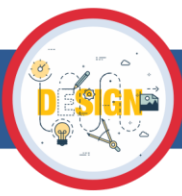
Theme	Business Development Skills
Client	GIZ
Material developed	Newspaper ad, Social Media Posts & banners
Language Availability	English & Urdu
Target Audience	Migrants and Local Population



31 Growth for Rural Advancement and Sustainable Progress (GRASP)

Theme	Adult Literacy and Numeracy Skills (ALNS)
Client	International Trade Centre (ITC)
Material developed	Posters, banners and x-stands
Language Availability	Urdu
Target Audience	Males and Females

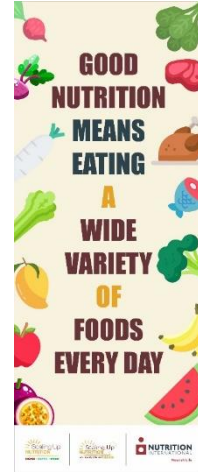




2022

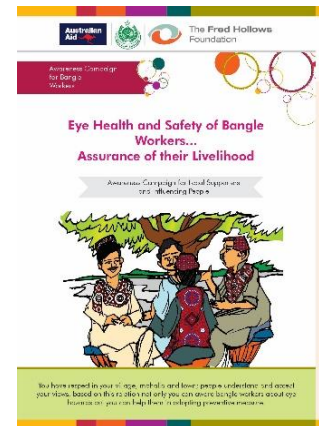
30 Nutrition for Growth (N4G)

Theme	Women Health
Client	Nutrition International
Material developed	Invitation
Language Availability	English
Target Audience	Women



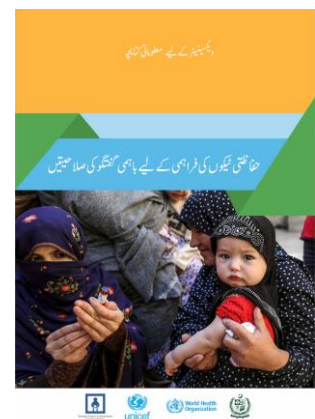
29 Situational Analysis for Comprehensive Eye Care (CEC)

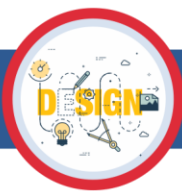
Theme	Comprehensive Eye Care
Client	The Fred Hollows
Material developed	Brochures
Language Availability	English & Urdu
Target Audience	Factory Workers



28 Trainings on Interpersonal Communication on for Immunization

Theme	Interpersonal Communication Skills
Client	UNICEF
Material developed	Props, Brochures, Reference Cards & Flyers
Language Availability	English & Urdu
Target Audience	Vaccinator





2021

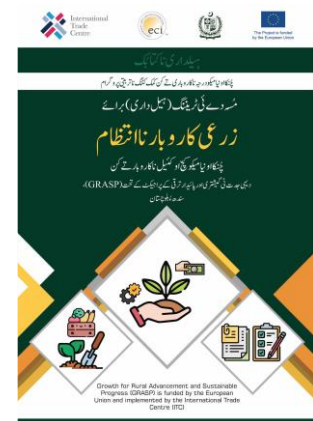
27 Adult Literacy and Numeracy Skills (ALNS)

Theme	Adult Literacy and Numeracy Skills (ALNS)
Client	SRSO
Material developed	Banners for 190 Centre
Language Availability	English, Urdu & Sindhi
Target Audience	Female Community Leaders



26 Training for Management Development

Theme	Agriculture & livestock as Business
Client	International Trade Centre (ITC)
Material developed	Banners, handbooks
Language Availability	English, Urdu, Sindhi, Brahvi, Balochi, Pashto
Target Audience	Agriculture & Livestock Professionals



25 Mini Job Fair

Theme	Youth Empowerment
Client	OXFAM
Material developed	Brochure, social media posts
Language Availability	English, Urdu & Sindhi
Target Audience	Youth of Sindh





24 Effective Engagement of University Students	
Theme	Social Consciousness of University Students
Client	UNDP
Material developed	Brochure, invitation, banners, rollup stands
Language Availability	Urdu and English
Target Audience	University Students

23 Women Bridging Differences (Karachi)	
Theme	Women Empowerment
Client	DAI
Material developed	Broachers, posters, steamers, invitation and banners
Language Availability	Urdu and English
Target Audience	Women

2020

22 Design, Development and Printing	
Theme	Promoting and strengthening awareness among transgender community and masses
Client	VISION
Material developed	Poster
Language Availability	Urdu
Target Audience	Transgender Community and Masses



21 Human Resource Management Trainings

Theme	Human Resource Management
Client	SMEDA
Material developed	Brochure, handouts
Language Availability	English
Target Audience	Mid-level Human Resource Managers and Officers



2019

20 Tajdeed –E-Aman Project

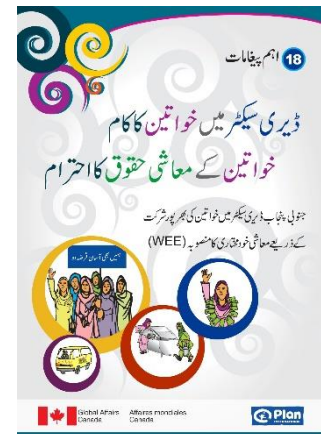
Theme	Promoting Peace and Harmony
Client	DAI
Material developed	Broachers, posters, Steamers
Language Availability	Urdu and English
Target Audience	University boys and girls (BZU Multan)



2018

19 18 Key messages for

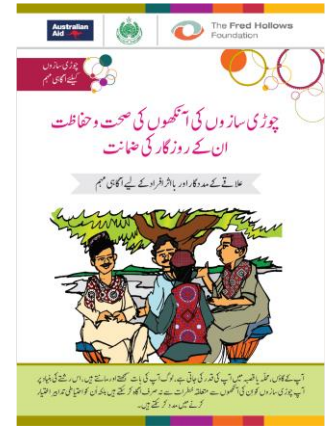
Theme	Economic participation of women in dairy sector
Client	Plan International Pakistan
Material developed	Booklet
Language Availability	Urdu
Target Audience	Women





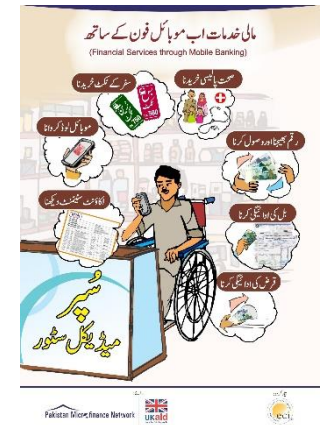
18 EYE Health Related Hazards

Theme	Eye Health Hazards for cottage industry and Bangle Workers
Client	Fred Hollows Foundation (FHF)
Material developed	brochures,
Language Availability	Urdu and Sindhi
Target Audience	Farmers and Female Bangle Workers



17 National Financial Literacy and Client Awareness Campaign

Theme	Financial Literacy and Client Awareness
Client	Pakistan Microfinance Network (PMN)
Material developed	brochures, booklet, backdrop, logos
Language Availability	Urdu
Target Audience	MF Borrowers



2017

16 Peace Players project (Karachi East)

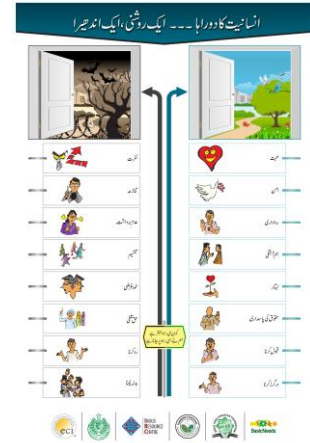
Theme	CVE and Peace promotion through sports (Cricket, badminton, volleyball and football)
Client	DAI – KYI Project
Material developed	Standees, brochure, Poster, booklet, backdrop, logos
Language Availability	Urdu
Target Audience	Youth





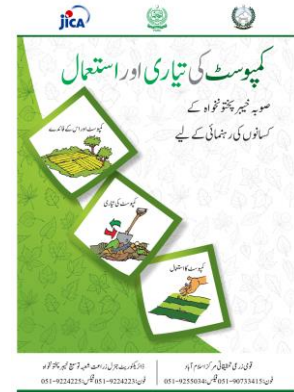
15 Peace Players project (District Korangi)

Theme	CVE and Peace promotion through sports (Cricket and Badminton)
Client	DAI – KYI Project
Material developed	Standees, brochure, Poster, booklet, backdrop, logos
Language Availability	Urdu
Target Audience	Youth



14 Capacity development of Agriculture Extension services (KPK)

Theme	Compost making and application
Client	NARC
Material developed	Brochure
Language Availability	Urdu
Target Audience	for farmers



2016

13 Azm e Pakistan Project

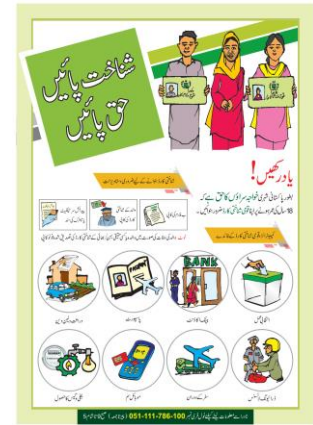
Theme	CVE and peace promotion in institutes
Client	DAI
Material Developed	Posters, Banners, Standees, brochures
Language Availability	Urdu
Target Audience	VTI Teachers and students





12 Tabeer hum Project

Theme	Human rights, Access to police bank and medical, SRHR
Client	Vision
Material Developed	Posters, brochures and Pamphlets
Language Availability	Urdu
Target Audience	for transgender



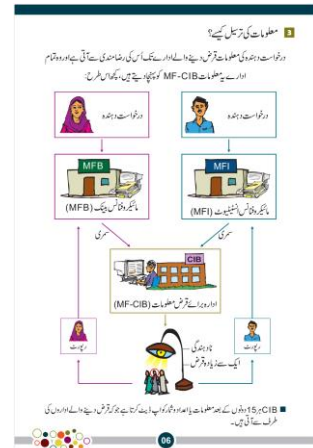
11 Health and nutrition, Child protection and WASH

Theme	Health and nutrition, Child protection and WASH
Client	Plan International and Mojaz foundation
Material Developed	Posters and brochures
Language Availability	Urdu
Target Audience	Men and women



10 Financial Literacy program for MF CIB

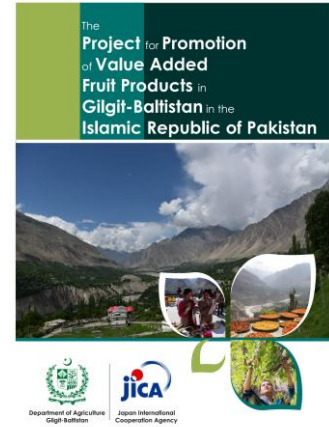
Theme	Role of Credit information bureau
Client	PMN
Material developed	Calendar and Posters
Language Availability	Urdu and English
Target Audience	For MFIs Staff





09 Value-Added Fruit Products in Gilgit-Baltistan (GB)

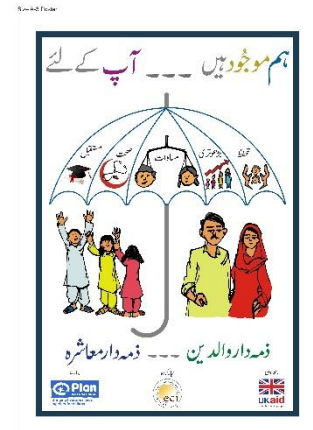
Theme	Apple and apricot cultivation
Client	JICA
Material developed	Brochure and calendars
Language Availability	Urdu and English
Target Audience	For farmers



2015

08 Building skills for life

Theme	Adolescence Sexual and Reproductive Health and Rights (ASRRH)
Client	PLAN Pakistan
Material Developed	Leaflet
Language Availability	Urdu & Sindhi
Target Audience	Adolescent boys and girls and parents



07 Umeed Jawan Project

Theme	CVE and peace promotion through poetry
Client	Creative Associates
Material Developed	Posters, Banners, Standees, brochures
Language Availability	Urdu
Target Audience	Changemaker





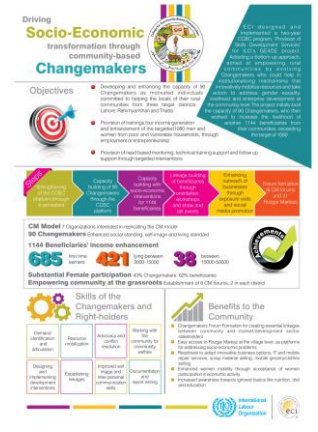
06	Financial Literacy Project
Theme	Financial literacy
Client	PMN
Material Developed	Flyers, Standees, brochures
Language Availability	Urdu, Sindhi & English
Target Audience	Non literates



05	Patching Dreams to Prosperity
Theme	Livelihood
Client	ADB
Material Developed	Posters, flyers, brochures, product catalogue
Language Availability	Urdu
Target Audience	Skilled women



04	College for Community Based Change Makers
Theme	Gender equality for decent employment (GE4DE)
Client	International Labor Organizations
Material Developed	Posters, flyers, Standees, brochures
Language Availability	Urdu
Target Audience	Change makers and beneficiaries





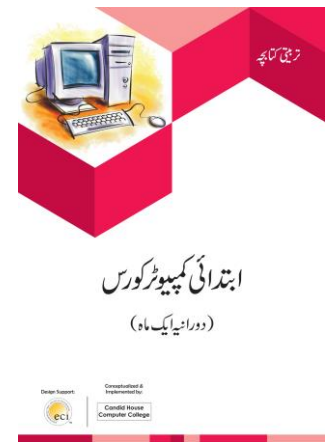
03 Strengthening Home Based Worker Groups

Theme	Gender equality for decent employment (GE4DE)
Client	International Labor Organizations
Material Developed	Posters, Banners, Standees, brochures, visiting cards, display boards
Language Availability	Urdu
Target Audience	Skilled women and men



02 College for Community Based Change Makers

Theme	Gender equality for decent employment (GE4DE)
Client	International Labor Organizations
Material Developed	Posters, flyers, Standees, brochures, visiting cards, display boards
Language Availability	Urdu
Target Audience	Change makers and beneficiaries



01 College for Community Based Change Makers

Theme	Environment
Client	AHKMT
Material Developed	1 pager
Language Availability	Urdu
Target Audience	households

