

Project Portfolio



Peace Education and Life Skills



Empowerment thru
Creative Integration

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59 HERessential



Those who acknowledge not only the sacrifices of women but also men belonging to the marginalized communities are the true believers of gender equality, mainstreaming and sustainable world. BSR (Business and Social Responsibility) an organization working with its global network of the world's leading companies to build an equal and sustainable world along with ECI (Empowerment thru Creative integration) its implementation partner in Pakistan emulating the same voyage of believers to move forward in a progressive direction. In the second phase of project Artistic Milliners unit 6 & 14 were observed.

58 Provision of training services for employable digital skills



KPITB launched an initiative with the title "KP Youth Employment Program" to empower 40,000 un and underemployed youth in the province by providing a range of basic, intermediate, and advanced level skills in IT and linking them with employment opportunities. For this purpose, ECI has joined hands with the initiative to train 1,000 youth on in-demand Fundamental Digital Skills of web development, graphic designing, animation and digital marketing. These 7 months long courses are in the implementation phase in all seven divisions of KPK.

57 Digital Skills Training for Afghan Refugees



Under this project of Inspire, ECI trained Afghan refugees' youth on digital skills in Quetta. Out of the total 47 individuals, 26 completed six months of training, whereas 21 completed a 1-month soft skills training. The six-month training comprised of four-course modules as mentioned below;

1. Soft Skills (1 month)
2. Business English Skills (1 month)
3. Core course or Digital Skills (3 months)
4. Freelancing Skills (1 month).



2022

56 Digital Literacy Training



ECI was contracted by FAO for the development of a need-based digital literacy training manual aimed at increasing the digital literacy and skills of representatives of Farmer Marketing Collectives (FMCs) and Producer Marketing Groups (PMGs) in Pakistan. Along with development of training manual, ECI also conducted trainings as part of this project. This gave farmer groups an opportunity to interact with markets, allowing them to more effectively introduce Climate Smart Agricultural Practices and other information in the context of the EU - GRASP initiative in Sindh and Baluchistan.

55 Adult Literacy and Numeracy Skills



Adult Literacy & Numeracy Skills (ALNS) Project has successfully concluded this year. The ALNS program implemented by ECI in two target districts Larkana and Kamber Shahdad kot was aimed to benefit and equip 4000 females with basic literacy and numeracy skills. For this purpose, ECI has established 200 Adult Literacy and Numeracy Centres in the targeted union councils of both districts to achieve the mentioned target. The basic purpose was to enhance reading and writing skills in Sindhi, Mathematics, and English languages, assist women for economic uplift, social and gender empowerment, and support them for employment opportunities and self-employment initiatives. With regards to teacher training, 207 teachers in both districts were trained in 2 batches. 4320 females who were trained under this program now have the capacity to not only make a difference in their lives but also in the lives of those associated with them.

2021

54 Azme Naujawan (AeN) Youth Engagement



In April 2021, ECI commenced its 4th phase of the Azm-e-Naujawan program in Karachi under collaboration with DAI. During this phase, ECI team continued to work with an aim to mobilize 180 youth from the target areas of Gulzar-e-Hijri (GH), and Pehlwan Goth (PG) to engage them to build their capacity to conduct social action drives in their communities.



The activities were multipurpose and meaningful for shaping the present and future of the young participants including orientation of youth, events for youth and community, training of youth, social action projects and campaigns, and creation of youth committees. The youth was taken through continuous, steady, and reflective processes to equip them to achieve the overarching goals by making different social action project which have been successfully done.

53

HERessential



The HERessential project under BSR is one of its kind of regional project that includes implementing partners from Bangladesh, India and Pakistan. The aim of the project is to make the factory workers financially educated enough that they can take their own decisions with confidence. For this purpose, BSR has launched an App which is being piloted in Pakistan through ECI. For the pilot, ECI organized a virtual kick off meeting with selected businesses involving the management and workplace leadership, where ECI and the partner business agreed on roles and responsibilities and expected results. This was followed by conducting baseline surveys with the factory workers and management staff of all 7 workplaces.

A total number of 350 people were interviewed online. After the surveys virtual capacity building trainings were conducted with all 7 workplaces. Management staff called as HERessentials team and 10 Peer champions were trained to conduct the trainings with their peers.

After the trainings, the staff trained started a roll out of trainings in their workplaces, besides trainings dissemination of the information learnt from trainings were carried out at workplaces and at homes. Special jingles and YouTube video links were shared as dissemination material. Through this intervention a total number of 2,000 factory workers will be benefitted, out of which 70% are females and 30% are males.

52

Campus Engagement Program




ECI under a contract agreement with UNDP implemented a multi-year Campus Engagement Program at the different public sector universities in the KP and Sindh provinces. In 2021 the program focused on public universities in Fata, Bannu, Charsadda, Dera Ismail Khan, Mardan, Nowshera and Peshawar. 5826 students (3992 boys and 1834 girls) directly benefited from the project activities receiving training and technical support to develop and implement social action projects. Besides Social action Projects, Employability fairs were conducted in the universities where hundreds of students participated in the fairs taking information of universities, institutes offering internships and vocational training centres. Sports competition for boys and girls were also arranged where hundreds of students participated. Sports, employability fairs and social action projects



implemented by these students benefitted another 4481 people indirectly, increasing the overall number of project beneficiaries to 10,307 individuals.

51	Entrepreneurship Trainings	VOCATIONAL TRAINING CENTER (GIRLS) KORANGI
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Three 2 days training was provided to Vocational Training Centre for Girls (VTCG) by ECI's trainers. This training was on entrepreneurial skills with 35 technical skills learning students.

50	Conceptualization, adaptation and translation of Learn to Earn (L2E) & Financial Literacy Modules	
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Merger of the erstwhile tribal areas bordering Afghanistan with KP province created new challenges and opportunities for socio-economic development of communities in those areas. The tribal women who are bold and hardworking in their character are one particular group who traditionally had very little opportunity for education and skill development.

IRC is implementing the Women Economic Empowerment (WEE) programme in the Newly Merged Districts to support economic activity by women. IRC contracted ECI to implement two interventions in the WEE programme area:

Learn to Earn (L2E):

L2E training programme aims to develop business skills among women and men to plan and run viable and sustainable businesses. Under this training programme beneficiaries are imparted two type of skills:

1. Soft skills like risk-taking propensity, self-efficacy, creativity etc
2. Hard skills for creating and evaluating business plan, product marketing etc.

The training curriculum and content was developed keeping into consideration specific context of KP and Newly Merged Districts. Once the materials were developed, ECI organized two FGDs with project beneficiaries to pre-test the material. The material was finalized by incorporating beneficiary feedback. This followed organizing a Training of Trainers to train project staff and community leaders as L2E master trainers, who will be replicating the training with beneficiaries.

Financial Literacy Module:

The Financial Literacy Module is designed to facilitate economic empowerment of women and help them enter gainful employment. ECI adapted its Financial Literacy Module into a user-friendly toolkit for imparting financial literacy skills to different groups of beneficiaries; illiterate, semi-literate and literate women and project field staff. In designing the material specific context and socio-cultural sensitivities of communities in KP and Newly Merged Districts was kept into consideration.



The toolkit was pre-tested with a group of 21 illiterate and semi-literate women in Peshawar, following which the materials were finalized. On finalization of materials a Training of Trainers was conducted to train a group of master trainers to cascade financial literacy skills to women in project areas.

49

SIX, 4-day Training on Enterprise Development for returnees



Mojaz foundation under one of its projects contracted with ECI for the conduct of trainings on Business Development Skills (BDS) for its project beneficiaries. The trainings comprised of 6 trainings, each training for 4 days. ECI designed and developed a comprehensive need-based training course with a detailed training plan. Due to the covid, almost half of the trainings were conducted online whereas the remaining 3 trainings were conducted on site in the targeted cities selected by the Mojaz i.e., Gujranwala, Sialkot and Lahore, and almost 191 trainees (20 females) were trained.

48

Training for management development



ECI conducted ToT on livestock & Agriculture & livestock as Business with 28 trainers in Quetta. The trainees belonged to district Quetta, Pishin, Khuzdar, Zhob and Lasbela. In the second round of trainings, ECI conducted 10 1-day training (2 in each district with males and females) from the above-mentioned districts and trained 266 participants.

47

Delivery of 5 days five ToTs on Enterprise development



Delivery of 5 days five ToTs on Enterprise development training were conducted in Nawab shah, Sanghar, Mirpur Khas, Khairpur, and Tando Muhammad Khan. The training covered the content regarding the Livestock and Agriculture project implemented by CSSP. It was a project of ITC-EU, under the program of GRASP. Initially, 3 trainings comprised of 5-days Training, then 2 trainings were 4-day training. The purpose of these trainings was to provide awareness to social activists and community notables about agriculture and livestock and the enterprise. 15 participants were invited to each training. A total of 90 participants were trained through this Training.



46

Disaster Risk Management with a view to building their capacity to prepare and respond to Disasters



In this project ECI developed separate training handbooks of Disaster Risk Management for Govt officials and community members from KP and GB and conducted 3 training for Govt official where Deputy Commissioners, Assistant Commissioner and directors of government department participated from KP and GB and in 1 training community members participated and learn about Community Based Disaster Risk Management.

45

Conducting training for educated Afghan Youth in Quetta



In this project ECI developed material on soft skill, digital photography, graphic designing and freelancing for Inspire Pakistan selected Afghan refugees. ECI conducted class room training on soft skill but due to Covid shifted other trainings online via zoom. In this project ECI trained 61 participants on soft skill and 41 on digital photography, graphic designing and freelancing and provided mentoring support during this project.

44

Training to the SF-PMS Youth



Four 3-Days trainings were about Enterprise and Social Enterprise of new entrepreneurs for new business incubations and their technical skills enhancement under the project of social cohesion through the socio-economic development for the areas of Islamabad and Rawalpindi.

43

Training of Youth on life skills, Employment, Micro-Business, Climate resilient Farming Techniques



In this project ECI conducted 17 Day Training of Trainers on Life skills, Micro Businesses, over all 24 Innovators participated. The ToT conducted at Innovation Hub district Jamshoro under project of Empower Youth for Work, EYW.



2020

42 Design, Development and Printing of IEC material



Upon the request of local NGO Vision, based out of Islamabad, ECI was contracted to design a comprehensive IEC material particularly for promoting and strengthening as well as creating awareness between one of the most marginalized transgender communities and police. The IEC material translated into the Urdu language included colorful illustrations, descriptions, signs, and other iconic content to simplify the complex concepts of human rights and behavior change for the general public, especially for the semi-literate or illiterate transgender community. The material further highlighted the most imperative aspects of promoting effective communication and redressal mechanisms that transgenders can use to expedite justice.

41 02-Days training on Stress Management



ECI was contracted by HANDICAP for a two-day training of its staff members including the field teams and program teams all spread across Pakistan on stress management during the prolonged COVID-19 period. The purpose of the training was to equip the participants to effectively deal with organizational stress, stress caused by lockdown, and other stressors triggering counterproductive practices in the organization's environment. ECI successfully delivered the training with 48 trainees exceeding their expectation in the critical times.

40 FFS Manual Translation



CEO of ECI was awarded a project to develop a training manual on setting up a Farmer Field School (FFS) in KP Pakistan. This training manual is being translated in Urdu.

39 Capacity building of EPI FL worker on IPC



The project aims to capacitate the EPI vaccinators on Interpersonal Communications Skills. In this assignment global IPC material (training modules, audio, videos, FAQs) has been adapted and localized. Furthermore, the training aimed to build capacity building of EPI



frontline workers on crisis communication and key family care practices to promote preventive health care.

38 Four 3-Days training to the SF-PMS Youth



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37 The Adult Literacy and Numeracy Skills (ALNS) programme



ALNS targeted on the female community leaders. The overarching objectives of the ALNS is to help women influence gender roles positively, facilitate them in mainstreaming their role for social and economic empowerment, and support them in their employment or self-employment initiatives.

36 Trainers - Farm Business School



The Food and Agriculture Organization (FAO) of the United Nations is a specialized agency of the United Nations that leads international efforts to defeat hunger and improve nutrition and food security. FAO contracted ECI for the conduct of two 10-day training of trainers (TOTs) of its field teams in Khyber Pakhtoon Kha province of Pakistan. The purpose of this training was to make the trainees aware of the key concepts of Farm Business School. After this training, the trainees conducted awareness sessions with numerous farmers in their respective areas including North & South Waziristan, Khyber & Kurram Agency, and Bannu.

35 Stress Management, Persuasion & Motivation Skill training



Safco Support Foundation (SSF) is a Non-Banking Finance Company (NBFC) licensed to carry out Investment Finance Services as NBFC by SECP under NBFC rules & regulations, 2015. ECI was entrusted with an assignment by SAFCO Support Foundation for one of their training components targeting credit officers, branch managers, and finance managers in Hyderabad, Sindh. ECI's expertise in delivering the training focused on Stress Management,



Persuasion and Motivational Skills equipped the beneficiaries to learn to overcome stress in teams; enhanced their persuasion skill, and increased the motivation level of staff. Almost 23 participants were successfully trained under holistic training.

34 Youth ToT and Replication training on micro-Enterprises



This project was successfully implemented by ECI in District Jamshoro, Sindh under one of the ECI's projects Empower Youth for Work (EYW) in collaboration with the Research and Development Foundation (RDF). Under this project 2 ToTs each of 2-day were conducted with youth groups (males/females also known as innovators). Additionally, 24 pieces of training were conducted by these innovators, each training comprising of 2-day. Throughout the replication of training, almost 444 trainees were trained in different communities of district Jamshoro.

33 Delivery of 3 Days three ToTs on Soft Skills



ECI conducted one ToT for PSDF in Islamabad where 23 participants participated and ECI delivered training on soft skills. Participants were technical instructors of different institution that are partnered with PSDF.

32 Digital Skills Trainings for Afghan Refugee Youth



ECI has been contracted by Inspire Pakistan to provide training on Soft Skills, Digital Skills (Photography and Graphic Designing) and Freelancing and build capacities of Afghan Refugee Youth in Quetta for enabling access and opportunities of market-driven, innovative digital and life skills followed by On-the-Job Training. This will help to increase employment opportunities for Afghan refugee youth hence providing them sustainable and resilient livelihoods.



2019

31

Campus Engagement Program of 15000 Students Engaged in Public Universities in KP and Sindh



ECI has been contracted by UNDP for Campus Engagement Program of 15000 Students engaged in public universities in KP and Sindh. The main aim of the program is to promote the values of peace, harmony, tolerance, pluralism and coexistence among youth by engaging 15000 youth (50% women) in different activities for 18 months. These activities will be carried out through three phases; Pre-Implementation, Implementation and Post-Implementation and each phase will aim for a distinct result.

30

Azme Naujawan



ECI is working with Karachi youth Initiative/Azm - Naujawan – Under Azme Pakistan (Previously managed by Creative associates and currently managed by DAI). The Agents of Change, under the project, are being trained on conflict resolution and self-help initiatives around interfaith and inter-culture harmony; through a two-semester leadership model known as Changemaker Model. The project is 12 months long and aims to provide public space for positive engagement and creating youth groups in vulnerable of Karachi from June 2019 to May 2020. Youth groups are being formed and engaged for 2 cohorts, 1 cohort will 6 months long, on total Azme Naujawan will implement 400+ Social action projects across Karachi. The social action projects will be on the themes of conflict resolution, social cohesion, interfaith harmony, intercultural harmony and engagement of youth in positive activities.

29

Social Changemaker Program (North Sindh) Safer e Aman



This program aims to build the capacity of 75 local youth from Jacobabad, Khairpur and Shikarpur. The youth were provided awareness on CVE and conflict resolution. The project activities were designed to promote inter-faith, inter-culture harmony and social cohesion among youth. In accordance with ECI's established model, the first training was an intensive 8-day training, during which participants learnt about CVE themes, identification of at-risk youth, and assessing socio-economic demographics of their areas. After the training, they returned to their areas and developed profiles for their communities and neighbourhoods. The second phase of the training have participants attending 8-day training where they learn to design CVE interventions that address VE factors and behaviours of at-risk youth in their communities (which the participants will have researched at the end of the first phase). Upon completion and return to their communities, ECI



mentored the participants to implement their CVE interventions on the themes of social cohesion and inter faith harmony.

28 Tajdeed e Amn



ECI was recruited for this assignment by Azm e Pakistan, DAI to engage university youth in activities that promote social cohesion and interfaith harmony in university campus through revival of student societies. Under the proposed activity, ECI strengthened work of already existing student platforms such as the Art & Designing society, Character Building society and Culture Society by engaging 150 students in CVE training which helped them acquire skills for conflict resolution. These society members further mobilized and engaged students via designing and organizing social action projects. TEDx style events and social simulations were used for improved communication skills and conflict resolution. Students were provided opportunities to engage in CVE and Peace Promotion through creative activities including reclaiming of walls, SAPs, cultural performances, photography and documentaries, oral history, painting, diversity tours and cultural festivals.

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23

Capacity Building & Mentorship in Dialogue, Negotiation, and Leadership for Policy Impact Initiative with Youth Leaders/Activists from KPK, Sindh and Balochistan



ECI has been recruited for this assignment by UNDP to develop the capacities of selected youth activists in Sindh, Baluchistan, and Khyber Pakhtunkhwa in the fields of leadership, results oriented negotiation with key actors, and effective communication. This involves the development of a comprehensive leadership, communications, and negotiation skills module which will be supplemented with mentorship trainings and exposure visits over a period of six months. Under this project ECI identified 54 youth participants (through a competitive process), delivered 5-Day training; and will design and deliver 6 online mentorship courses and exposure visits to build their capacity to implement their development plans.

22

Social Changemaker Program



This program built the capacity of 60 local youth (15 girls and 45 boys) from two of CRA's targeted areas in District East; Gulzar e Hijri and Pehlwan Goth. The youth was provided awareness on CVE and conflict resolution. The project activities were designed to promote inter-faith and inter-culture harmony and social cohesion among youth. The youth was trained to implement social action projects effectively. In accordance with ECI's established model, the first training was an intensive 10-day training, during which participants learnt about CVE themes, identification of at-risk youth, and assessing socio-economic demographics of their areas. After the training, they returned to their areas and developed profiles for their communities and neighbourhoods. The second phase of the training had participants attending an eight-day training where they learnt to design CVE interventions that address VE factors and behaviours of at-risk youth in their communities (which the participants would have researched at the end of the first phase). Upon completion and return to their communities, ECI mentored the participants to implement their CVE interventions on the themes of social cohesion and inter faith harmony.

21

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2017

20 Khairat Zimedari Ke Saath – A Project on Safe Charity



ECI was contracted by DAI to implement this project in District Jhang and Chiniot, and mobilize the relevant stakeholders and launch a Safe Charity awareness campaign in collaboration with Jhang Chamber of Commerce and Industry (JCCI) for peace promotion and CVE. The activities focused upon creating awareness among the business community pertaining the adverse consequences of not complying with safe charity protocols and inadvertently contributing towards terrorist activities. JCCI provided its support to ECI in the implementation of the project activities and piloting interventions in collaboration with local business leaders and market associations to learn about local environment and opportunities. Customized IEC material was developed and 3 awareness seminars for 400 chamber members, business association members and managerial level and industrial staff were held with further outreach to 10,000 people.

19 Peace Players – East



Based on the success of the implementation of the 'Peace Players' model in District Korangi, ECI was awarded a subsequent grant in District East for engaging male and female students from 16 educational institutes in 04 sports activities: football, volleyball, cricket and badminton. 244 youth were targeted in total with 220 males and 24 females. 17 orientation sessions were held, followed by 28 sports matches and 4 mega events. The aim was to engage students, school staff, parents and local community members and emphasize the messages of peace and the need to address Violence & Extremism issues.

18 Peace Players – Korangi



Based on the success of our past grants with Karachi Youth Initiative (KYI) and engaging local community members for addressing Violence & Extremism issues, ECI embarked upon



a unique activity-based project titled Peace Players. This project aimed to use various sports competitions at educational institutes as a tool to facilitate positive community interaction and promote peace and harmony. The District Coordination Committee (DCC) oversaw the overall grant and this, in turn, establish the credibility and enhance the visibility of the DCCs in the community.

Orientation sessions were held in the target area of District Korangi, Karachi and 16 educational institutes were selected. The 144 selected youth participated in 7 badminton and 7 cricket matches and mega events for both cricket and badminton were held at the time of grant closure.

17

Professionals as Peace Ambassadors – DAI South Punjab



Under USAID’s Azme Pakistan programme, a 5-month project was implemented in District Multan titled “Professionals as Peace Ambassadors” with the support of DAI. This project aimed to capacitate teachers and students of 03 Punjab Vocational Training Council (PVTC) affiliated Vocational Training Institutes (VTIs): VTI-Male, VTI-Female and VTI-Shuja Abad. They were enabled to become promoters of peace via 1 Training of Teachers & Trainers (TOTT) and 6 trainings of students. Once the trainings were complete, 15 Peace Initiatives and a Mega Show & Tell event were also implemented.

Vocational Training Institutes under PVTC students were selected for this project as they are ready to enter the professional market and start their practical life. They are the upcoming breadwinners of the economy and soon-to-be parents as well. It is important that such audience is targeted so that peace messages can be transferred to maximum number of indirect beneficiaries across various socio-economic spheres; including the future generations.

2016

16

3-Day Training on Life Skills Based Education (LSBE)



For Plan Pakistan and its partner organization in Sindh, Sindh Agricultural and Forestry Workers Coordinating Organization (SAFWCO), ECI successfully implemented a customized & user-friendly Life Skills Based Education training in Thatta, catering to the needs of young boys in the age group of 17-19 years old. A total of six 03-Day trainings were conducted and a total of 192 male participants were trained.



15

3-Day Training on Life Skills Based Education (LSBE)



For Plan Pakistan and its partner organization in Punjab, Children's Global Network (CGN), ECI successfully implemented a series of trainings on the theme "Building Skills for Life". A customized & user-friendly Life Skills Based Education training module was used for the trainings conducted in Kot Addu, Muzaffargarh, which catered to the needs of young boys & girls of three different age groups (9-13 years old, 14-16 years old & 17-19 years old).

Twelve 3-Day trainings were implemented and a total of 339 youngsters were trained consisting of 157 males and 180 females.

14

Skills and Technical Trainings for Youth – Extension Dera Ismail Khan and Bannu



After the successful completion of phase 1 of the training, ECI was granted an extension by United Nations Development Programme (UNDP) for providing skills and technical training for youth in district D.I. Khan and Bannu. In Phase II, a total of 141 participants were trained in both districts. Since area assessment of DI Khan was already conducted in Phase I, market assessment using FDGs and in-depth interviews was carried out in Bannu for identification of available resources and potential trades. A total of 10 trainings were conducted in this phase, 9 technical trainings on 4 selected trades and 1 ToT on Enterprise Development. The contract stipulated the training of 30% females i.e. 48 overall, but ECI surpassed the target and trained 70 female beneficiaries or 49% of the total trainees. This empowered them to embark upon entrepreneurial ventures as a result of their skill development. The project commenced in May 2016 and reached completion in April, 2017.

13

2-Day Training on Career Counseling and Life Skills – Muslim Hands



A 2-Day training was held for Advance Skills Teachers (ASTs) of Muslim Hands with the aim to enhance organizational structure, especially education department in Islamabad, education officers in the regional/area offices, advanced skills teachers (ASTs), principals, teachers and building long term institutional capacity.

The participants developed their capacity on career counselling and learnt essential skills regarding work standards, information seeking, systematic planning and other professional areas. Curriculum development was also assigned to ECI for conducting this workshop for 35 participants.



12 Social Changemakers Program



Based on the success of our previous grant with Karachi Youth Initiative (KYI) on “Social Changemaker Program”, ECI was awarded the contract to implement the same program in District East (Gulshan Town – Sachal Goth) and District Korangi (Shah Faisal zone specifically the areas of Natha Khan Goth, Pak Sadat Colony, Reta Plot, Rafah Aam). In this 6-month capacity building program, 63 selected changemakers underwent trainings and awareness sessions on CVE in order to equip them to implement 12 Social Action Projects (SAPs) effectively. For the first time, females were also engaged and 15 of the CMs were young girls. After completing the SAPs, 8 Community Show & Tell events and 2 Mega Show & Tell events were also designed.

Once equipped with the requisite skills, the Changemakers – along with ECI’s team of mentors – helped to mainstream 5,391 beneficiaries (26% female participation) within the target communities to assist them in addressing issues of violence and extremism, and thereby become positive agents of change that could catalyze peace promotion activities.

2015

11 Life Skills Based Education (LSBE)



For Plan International, Empowerment thru Creative Integration (ECI) Private Limited, successfully devised and formulated a customized & user-friendly Life Skills Based Education training curriculum; catering to the needs of young boys & girls belonging to three age groups (9-13 years old, 14-16 years old & 17-19 years old). After a thorough, Rapid Need Assessment & Curriculum review (of the curricula obtained from WPF, AHANG, ROZAN, FPAP & PLAN International), 06 detailed learner’s workbooks & trainer manuals (03 for boys & 03 for girls) were formulated. Bearing in mind the sensitivity of a topic like ‘reproductive health of youngsters’ and the traditional & orthodox set-up of the concerned communities, it was ensured that everything was implemented in a culturally relevant context.

After devising the customized course, ECI went a step ahead and arranged a roll-out of two TOTs simultaneously, in district Thatta & Kot-addu, Muzaffargarh, in order to train the trainers for taking the said cause forward. A total of 110 beneficiaries have been trained. The 03-day TOT was specifically designed to enhance the capacities & competencies of the trainees round essentially required training skills on Life Skills Based Education.



10

Strengthening & Mentoring of Parent Teacher Councils (PTCs) – Phase II



Empowerment thru Creative Integration signed a contract with Adam Smith International in collaboration with Khyber Pakhtunkhwa Elementary & Secondary Education Department to revise the curriculum (designed by ECI in 2014 for phase - I) and conduct training of the targeted District Education Officers from thirteen districts. The current training programme is the continuation of district official training on PTC in 2014. In phase - I (2014), ECI designed training modules and delivered training to beneficiaries from 12 districts; whereas in phase – II (2015) ECI revised the curriculum and commenced 9 ToTs for 245 district officials of the remaining 13 districts.

Phase-II Districts: Mardan, Swabi, Mansehra, Kohistan, Abbottabad, Chitral, Shangla, Swat, Dir Bala, Bannu, Hangu, D.I. Khan, Tank

09

Umeed Jawan - Poetry Competition to Promote Peace & Tolerance



Umeed Jawan, in collaboration with ECI, initiated a 'Poetry Competition to Promote Peace & Tolerance' for youth in South Punjab. The four-month project was based on Umeed Jawan's peace initiative; to equip youth with required skills and educational opportunities aimed at promoting peace in their respective vicinities. Moreover, through awareness raising and developing a positive mind-set, youth are discouraged from extremism and terrorism.

Poetry serves as an opportunity to provide a counter-narrative, and an effective method to promote the ideas of peace, tolerance, and acceptance. Through the project the youth were provided opportunities to express themselves through poetry. 30 peace poets were selected from 400 applicants, to participate in a mega competition event where they presented their views on promoting peace through their poetic skill. This served to engage youth in healthy, positive activities that allowed them to promote the idea of peace and tolerance in society.

2014

08

Umeed Jawan – Social Changemakers Program



Given the success of ECI's Social Changemakers model piloted in Karachi-2013, Creative Karachi has replicated a program focusing on social activism with an objective of Countering Violent Extremism (CVE) and realizing Peace initiatives under 'Umeed Jawan'. In four target districts of South Punjab: Bahawalpur, Lodhran, Multan and Muzaffargarh, 80 youth were sensitized to understanding CVE and build their skills for analyzing violence and



extremism prevalent in the target communities. Once equipped with the requisite skills, the Changemakers helped to mainstream 4800 at-risk youth within the target communities to assist them in addressing issues of violence and extremism, and thereby become positive agents of change through initiating productive activities.

07

Life Skills Training of Trainers for TVET Instructors



For CARE international, ECI translated the requisite Life-Skills module sessions prepared for UNIDO, after CARE acquired the copyrights from UNIDO. The modules sessions were translated and four, 6-Day Training of Trainers (ToT) were rolled out in two-rounds; the first in Hyderabad and Multan and the second in Lahore and Karachi. The ToTs helped train 97 TVET Instructors on Life Skills who would further impart Life Skills training to students/teachers.

06

Strengthening of Changemakers Forums for Karachi Youth Initiative (KYI)



Developing upon the Social Changemakers Program, ECI implemented a six-month project in continuation of the previous USAID funded intervention under its banner of KYI. This time, the social Changemakers were taken through a 12-day training on 'Organizational Development and Management' before organizing them under three distinct and independent forums – one each for Korangi, Lyari and Sultanabad.

In context of local needs, the forums were mandated to roll out Peace Programs comprising of 12 Mega Peace Awareness and Education Events. The team of ECI mentors guided and supervised the planning, implementation and evaluation of the peace events. The forum members were empowered to run their entity independently and sustainably by offering consulting services for generating income.

05

Strengthening & Mentoring of Parent Teacher Councils (PTCs) – Phase I



The government of Khyber Pakhtunkhwa undertook an initiative, in collaboration with DFID and Adam Smith International (ASI), to improve the educational standard prevalent in the province through community/parents' involvement and ensuring effectiveness of Parent Teacher Councils. In this context, a training program was conceptualized for Deputy District Education Officers (DDEOs) and Assistant Sub-divisional Education Officers (ASDEOs) to increase the effective role of PTCs in imparting quality education. For this purpose, ASI involved Mr. Saleem Jahangir and Mr. Asfandyar Khan to conceptualize a 3-Day training module and deliver trainings to benefit selected participants in KPK from districts in phase I. The training focused on improving the physical structure and overall efficiency of the



schooling system in KPK by ensuring involvement of PTCs. Here, the PTCs themselves would have to be made efficient by mainstreaming their systems and processes; including PTC planning, implementation and its overall management.

Phase-I Districts:

Peshawar, Charsadda, Nowshera, Battagram, Torghar, Haripur, Dir Payan, Malakand, Buner, Kohat, Lakki Marwat, Karak.

04

Social Changemakers Program for Karachi Youth Initiative (KYI)



A six-month Social Changemakers Program was designed by ECI for Karachi Youth Initiative – under the USAID banner. The underlying philosophy was to involve local agents of change for executing and implementing peace interventions in their respective areas, and strive to make continuous efforts for peace once the project is completed. 45 young men were taken through a six-month course via ECI’s trademark College for Community Based Changemakers, where they acquired and enhanced their understanding of concepts focusing on Peace and Countering Violent Extremism (CVE).

The capacity building interventions were designed to transform the participants into effective change agents who can continue to promote conflict resolution and peace-building within the localities of Lyari, Korangi and Sultanabad well into the future. As a result, the successful Changemakers were not only able to design, plan, implement and evaluate the peace interventions, but also generate an identity for themselves as ambassadors of peace among their respective communities.

As a next step the network is looking to formalize their existence under a suitable arrangement, so they can operate as an active body for peace promotion in Karachi’s troubled areas.

2013

03

Life Skills Curriculum for TVET Students



A 6-months training program on Life Skills was designed and developed by ECI consultants supported by ECI team for TVET students across Pakistan. Finalized after consultation with the provincial TEVTAs, this module was implemented in over 200,000 government TVET institutes.

2012



02

Focusing on Health and Education at the College for Community Based Changemakers (CCBC)



The College for Community Based Changemakers (CCBC) is a structured capacity building program that works with bright, entrepreneurial men and women from the community to develop their potential to bring about sustainable social and economic transformation at the grassroots. Designed to facilitate community-led development, the CCBC hopes to promote indigenous solutions to address development issues.

2011 – 2012 – the first batch of 30 Changemakers were sponsored for this program by Taraqee Foundation (TF) and the Pakistan Poverty Alleviation Fund (PPAF). These men and women from district Ziyarat in Balochistan focused on understanding key issues in health and education and identifying business-oriented solutions (social enterprises) to address community problems. The project closed with the establishment of a Skilled Delivery Center for increasing child mortality and creating awareness on the importance of a hygienic environment provided to Mother and Child during and after Child birth. At the educational front, centers for coaching Language and Literacy were set-up for supplementing the educational needs of community. Round about 20 girls from far flung areas of Ziarat, were enrolled in Allama Iqbal Open University's distant learning course, where they are continuing education.

In order to make the change efforts sustainable after project close, dedicated effort was made towards identity creation and image development of Changemakers. Moreover, significant small interventions were carried out on health and hygiene in terms of raising awareness, setting up health camps and advocacy-based walks on health issues.

2011

01

'Khawab Say Tabeer Tak' Empowering Girls- Transforming Communities



To inculcate and foster a culture of equal opportunity for girls, the project 'Khawab Say Tabeer Tak' was implemented in collaboration with WPF in the districts of Gujranwala in Punjab and Sanghar in Sindh. Through this initiative leadership skills, of adolescent girls, were developed by involving female teachers of high schools to impart Life Skills Education comprising of Life Skills, Social Empowerment, and Economic Empowerment in addition to regular curriculum.

For this purpose ECI and WPF developed a highly visualized curriculum comprising of manual for trainers and teachers, handbook and handouts for students. Along with this a Training of Master Trainers (ToMT) was conducted in Islamabad where 10 ECI master trainers and 10 teachers from the chosen districts were trained. After the ToMT, ten Training of Trainers were conducted in Gujranwala and Sanghar where 270 teachers were trained who in turn trained 22,000 girls of grade 8, 9 and 10.