

Project Portfolio



Child Protection



Empowerment thru
Creative Integration

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2020

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Capacity Strengthening of Khyber Pakhtunkhwa Social Welfare Department (SWD) on Social Mobilization for Birth Registration



ECI was contracted by UNICEF for capacity strengthening of staff of Social Welfare Department on Social Mobilization for Birth Registration. ECI had already conducted an in-depth assessment of key social norms, knowledge, attitudes and practices associated with birth registration in Peshawar. In 2020, training was provided to officials of Local Government Department on social mobilization activity in support of birth registration.

10

Career Counselling of Students and Teachers



ECI was contracted by Muslim Hands for the capacity building sessions for students and teachers of Wazirabad. Based on the need assessment conducted in 2019, monitoring of peers and counselors is also being done through career guidance sessions. Under 2 sets of trainings, 90 peer counselors (45 males, 45 females) have been trained so far.

2019

09

Training of Frontline Workers (Polio Eradication)



Under the Sehat Muhafiz programme being implemented by UNICEF, ECI was awarded a long-term agreement (LTA) for conducting trainings of Area In Charges (AICs). Under this agreement, multiple training roll-outs were held across KPK and FR at different times.

At the start of every Phase, a Training of Master Trainers was also conducted by UNICEF in Islamabad. The Master Trainers from UNICEF imparted trainings to the ECI's selected trainers so they can further train the AICs with the objective of capacitating and equipping them with the latest skills and information required to adequately perform their duties in the upcoming National and Sub-National Immunization Days (NIDs) on Polio.

Phase 1: Conducted across 7 districts of Khyber Pukhtunkhwa: Kohat, Bannu, Karak, Lakki Marwat, Dera Ismail Khan, Hangu and Tank. In Phase I a total of 34 02-Day trainings were conducted in which a total of 968 AICs were trained (810 males and 158 females).

Phase 2: Conducted across 9 districts of Khyber Pukhtunkhwa and FATA Region: Kohat, FR Kohat, Bannu, FR Bannu, Karak, Lakki Marwat, FR Lakki Marwat, Dera Ismail Khan, FR DI Khan,



Hangu, Nowshera, Tank and FR Tank. In Phase 2 a total of 54 02-Day trainings were conducted in which a total of 1352 AICs were trained (1116 males and 236 females).

Phase 3: Conducted across 13 districts of KPK: Kohat, Bannu, Mardan, Bajour Agency, Kurram Lower, Kurram Upper, Dera Ismail Khan, Tank and SWA WANA Belt and 3 districts of FATA Region: FR Tank, FR DI Khan, and FR Lakki Marwat. In Phase 3 a total of 52 02-day trainings were conducted in which a total of 1325 participants were trained (1169 males and 156 females). In this Phase, the Master Trainers also conducted a monitoring role, pre campaign (during trainings) and during campaign (post-training).

Phase 4: Conducted across 10 districts of KPK: Bajour Charsadda, DI Khan, FR Kohat, FR Peshawar, Hangu, ICT, Lakki Marwat, Mohmand, Nowshera and Orakzai. In Phase 4 a total of 67 02-day trainings were conducted in which a total of 1690 participants were trained (1360 males and 320 females).

Phase 5: Conducted across 9 districts of KPK: Bajour, FR D I Khan, FR Lakki, FR Tank, Mohmand, Charsadda, Hangu, Lakki Marwat and Mardan. In phase 5 a total of 40 trainings were conducted in which a total of 1077 participants (779 males and 298 females) were trained.

Phase 6: Conducted across 9 districts of KPK Charsadda, Kohat, Tank, Mardan, Bannu FR, Tank FR, Kurram C & L FR, Orakzai FR and DI Khan. In phase 6 a total of 20 trainings were conducted in which a total of 454 participants (163 males and 291 females) were trained.

Phase 7: Conducted across 8 districts: Bajour, Bannu, Hangu, Islamabad, Karak, Nowshera, Lakki Marwat and FR Peshawar. In phase 7 a total of 61 trainings were conducted in which a total of 1514 participants (1289 males and 225 females) were trained.

Phase 8: Conducted across 6 districts: Tank, Mohmand, Nowshera, Lakki Marwat, Hangu and Charsadda. In phase 8 a total of 23 trainings were conducted in which a total of 519 participants (301 males and 218 females) were trained.

Phase 9: Conducted across 6 districts: Bannu, D. I. Khan, Hangu, Mardan, Mohmand and Nowshera. In this phase, total 67 trainings were conducted in which 1578 participants were trained out of which 1329 were males while 249 were females. Phase 10: Conducted across 10 districts: Bannu, D. I. Khan, Hangu, Karak, Kohat, Kurram Lower and Central, Kurram Upper, Lakki MARwat, Orakzai and Tank. In this phase, a total number of 160 trainings were conducted in which 3,885 participants (1175 females and 2710 males) were trained.

08

Global Money Week



For Global Money Week (GMW), the annual flagship event of Child and Youth Finance International (CYFI), ECI conducted sessions on basic financial literacy for children and youth. These sessions were carried out in 28 districts across Pakistan and 194 schools during which 27,002 students were given orientation on money, saving, creating livelihoods, gaining employment and becoming an entrepreneur.



2018

07

Capacity Strengthening of Khyber Pakhtunkhwa Social Welfare Department on Social Mobilization for Birth Registration



ECI has been contracted by UNICEF Pakistan for Capacity Strengthening of Khyber Pakhtunkhwa Social Welfare Department on Social Mobilization for Birth Registration. Under this assignment, ECI developed assessment tools, conduct assessment and analysis of key social norms, knowledge, attitudes and practices (both positive and negative) associated to birth registration of girls and boys in the communities of district Peshawar, design/development of training and IEC material. ECI will provide training to Local Government Department's officials as master trainer on social mobilization activities in support of birth registration.

06

Enhanced Protection of Children through Community-based Mobile Child Protection Van in Areas of return in KPTD



ECI has been contracted by UNICEF Pakistan for Enhanced Protection of Children through Community-based Mobile Child Protection Van in areas of return in KPTD. UNICEF Pakistan adapted the "Stick & Stones Manual", originally developed by Plan Pakistan, to serve as resource to equip children and orient parents/community in KP-KPTD on personal safety measures for "Enhanced Protection of Children through Community-based Mobile Child Protection Van in KPTD". For this project ECI conducted TNA of project staff from SWD, developed resource material for the project staff, facilitated ToTs on the manual and will be conducting refresher trainings.

2017

05

End of Programme Evaluation for CRCFA Programme of UNICEF




ECI conducted an end of programme evaluation for a 7-year initiative of UNICEF. Under this evaluation a detailed survey has been conducted in 6 districts of Pakistan (Lasbela, Ghotki, Khairpur, Rajanpur, Rahim yar Khan and Bahawalpur). Over all the survey comprised of 1134 household survey questionnaires, 24 FGD's, 63 IDI's, 2 Meeting, 106 Observation checklists and 3 Case Studies. A holistic survey was conducted in Balochistan, Sindh and Punjab in the targeted districts of Lasbela, Ghotki, Khairpur, Rajanpur, Rahimyar Khan and Bahawalpur. The stakeholders involved in the survey included the community, community



influential, district and national level government departments, staff of Implementing Partners and UNICEF staff at Country Office & Provincial Offices.


For analysis purposes the data from household survey was entered twice (double entry) to avoid any data collection & entry errors. The qualitative and quantitative data was corroborated to give findings of the evaluation.

04	Social and Behavior Change for Child Stunting Prevention	
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ECI was contracted by UNICEF for the capacity building component of its program on Social and Behavioral Change Communication for Child Stunting Prevention, with funding from USAID, which focuses on imparting knowledge across different tiers so that mothers have adequate knowledge and adopt healthier child feeding practices to counteract child stunting. The main emphasis was to impart learning on the concept of 'Misaali Maa' or model mothers to social organizers, counselors, community resource persons and lady health workers who would further tap the local communities and disseminate learnings to them on this crucial topic.

The material development was done by White Rice, with the support of Unicef and ECI and a cascade training model was adopted. An orientation of the Lead Trainers was done, followed by a 3-day ToMT in Sukkur. After this, 9 Trainings of Social Organizers and Counselors were conducted for 242 participants (165 females and 77 males) and 65 Trainings of Community Resource Persons and Lady Health Workers were conducted.

2015

03	Life Skills Based Education (LSBE)	
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For Plan International, Empowerment thru Creative Integration (ECI) Private Limited, successfully devised and formulated a customized & user friendly Life Skills Based Education training curricula; catering to the needs of young boys & girls belonging to three age groups (9-13 years old, 14-16 years old & 17-19 years old). After a thorough Rapid Need Assessment & Curriculum review (of the curricula obtained from WPF, AHANG, ROZAN, FPAP & PLAN International), 06 detailed learner's workbooks & trainer manuals (03 for boys & 03 for girls) were formulated. Bearing in mind the sensitivity of a topic like 'reproductive health of youngsters' and the traditional & orthodox set-up of the concerned communities, it was ensured that everything was implemented in a culturally relevant context.



02

Matawazan Ghaza Sehat Mand Zindagi



ECI undertook a self-initiative and designed orientation sessions which have been conducted across various districts of Pakistan. 30 awareness sessions were carried out that emphasized Health in rural and remote communities of Pakistan. It targeted 3,000 school children, adolescent girls & boys, parents and school teachers, with the aim to impart learning on importance of good health and nutrition.

2013

01

Strengthening & Mentoring of Parent Teacher Councils (PTCs) – Phase I & II



The government of Khyber Pakhtunkhwa undertook an initiative, in collaboration with DFID and Adam Smith International (ASI), to improve the educational standard prevalent in the province through community/parents' involvement and ensuring effectiveness of Parent Teacher Councils. In this context, a training program was conceptualized for Deputy District Education Officers (DDEOs) and Assistant Sub-divisional Education Officers (ASDEOs) to increase the effective role of PTCs in imparting quality education. For this purpose, ASI involved Mr. Saleem Jahangir and Mr. Asfandyar Khan to conceptualize a 3-Day training module and deliver trainings to benefit selected participants in KPK from districts in phase I. The training focused on improving the physical structure and overall efficiency of the schooling system in KPK by ensuring involvement of PTCs. Here, the PTCs themselves would have to be made efficient by mainstreaming their systems and processes; including PTC planning, implementation and its overall management.

Phase-I Districts: Peshawar, Charsadda, Nowshera, Battagram, Torghar, Haripur, Dir Payan, Malakand, Buner, Kohat, Lakki Marwat, Karak.

Phase-II Districts: Mardan, Swabi, Mansehra, Kohistan, Abbottabad, Chitral, Shangla, Swat, Dir Bala, Bannu, Hangu, D.I. Khan, Tank